

LOMBARD

Monopoly, blackmail and market power

BY ANTHONY HARRIS

THREE TRADE UNIONS are naturally highly unpopular at the moment, as suicidal strikes are succeeded by strikes apparently aimed to cause the greatest possible inconvenience to the public, and any Conservative politician making a speech over Easter can be sure of a round of applause if he says something hostile about "trade union monopoly power". Yet if it happened to be true, it would be in the audience, he might well ask wryly whose monopoly it was which was being criticised. These strikes attack the union as much as they do the employer. There is something wrong with our terms.

This confusion, of course, has a very long history. In the distant past, as a specialist in motor industry affairs, I have heard both Lord Stokes and his predecessor, Sir George Hartmann, remark that their own problems would be helped more than anything by greater co-operation between the weaker ones; and equally, the commonest criticism of successive attempts to run an incomes policy is that the TUC is too weak in delivery. Failing that, it is found that the control which individual unions have over their own membership is so loose that only a crudely oversimplified policy is enforceable.

The Treasury, as much as the heads of strike-prone industries, would welcome stronger unions; but whenever unions do assert a strong central authority, there is sooner or later a rebellion on the shopfloor.

Do harm

The fact is that it is almost impossible to find any evidence in British industrial history that it is organised pressure from the big unions which sets off wage-cost inflation, and this is not surprising. The central problem with wage determination is that the central commonsense truth of wage inflation—that money wage increases in excess of productivity do harm rather than good—is simply not true of any individual group of workers. They do not put in large claims because they hope to beat the laws of economics, but because they hope to beat the averages. Hence the frequent calls for a single date for the annual wage round. This would indeed make it more difficult to play leap-frog, but again it suggests a stronger union monopoly rather than a weaker one.

Of course, what people usually mean when they attack the unions is not that they are indulging in monopoly pricing, but in plain blackmail. Groups of key workers can paralyse a whole enterprise, or indeed the whole of the nation's foreign trade, or is here, surely, that the real monopoly threat is to be found.

Two days' television and radio programmes

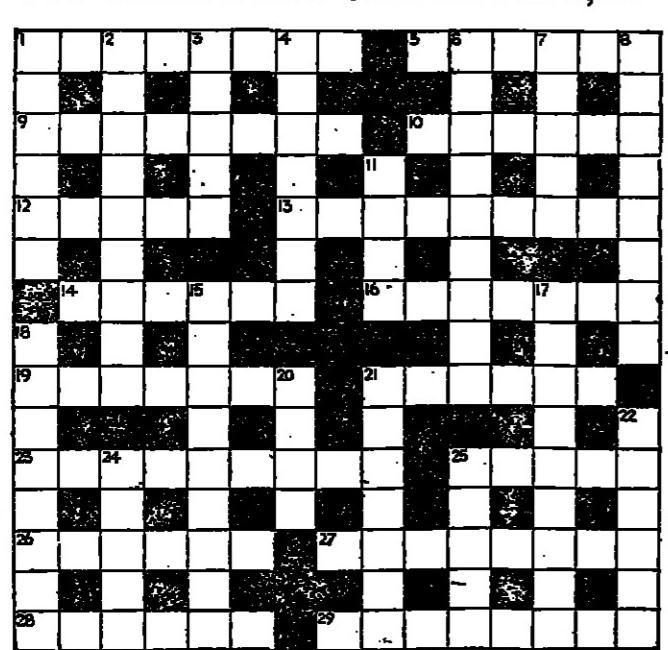
To-day

+ Indicates programme in black and white.

BBC 1

- 9.35 a.m. *Roobarb*. 19.40 *Noggin* the Nog. 9.50 *Why Don't You...?* 10.15 *Singing Ringing Tree*. 10.35 *Fabulous Animals*. 11.00 *Other People's Children*. 11.13 *Close*. 12.35 p.m. *On the Move*. 12.45 *Newspaper*. 1.00 *Pebble Mill*. 1.45 *News*.

F.T. CROSSWORD PUZZLE No. 3,350



ACROSS

- Witness needs to take a grip when in drink (8)
- Bureau that should be getting warmer (6)
- Deer and hybrid nest stand and vegetate (8)
- Shivering like fish (6)
- Direct. the attention of soldiers with iron resistance (5)
- Where to be on the lookout for eggs? (5-4)
- One who discovers a track to a river (6)
- Trickled dried peat literally inside (7)
- Withdraw note being put to pamphlet (7)
- Transport for south Lancs. town (6)
- Notice religious organisation making a confession (3)
- Clean round one seat (5)
- Open up a French hold (6)
- Furtive enough to pinch what is yours? (8)
- Formerly healthy but is to expire (6)
- Used a manoeuvre in Eastern Mediterranean (8)
- DOWN**
- Small restaurant that gets right in the gravy (6)
- Two chieftans taking the plunge? (4, 5)
- Rove to the right in a big ship (5)
- Abductor has to register one note inside (7)
- Implement for lifting cod-steak? (4-5)

SOLUTION TO PUZZLE No. 3,349

FULLFACE CADDIE
J A E A M N E S
T O D D L I N G M A S C O T
U V I L E R A P E
R A D I V A N C E A C C E D E
C H W S
A M P O D R I S T
A V E S D E Z
S O C D P R E D U C E S
F E R R E M K R
C R A V A N L I V E R A L
U L G S S A T
H I L A R O S I N G E R S

RACING

Carriage Way clear

AT THIS stage of the season an outing in public is of inestimable benefit to most horses, and this consideration influences me to make Carriage Way a reasonably confident selection for the Fred Archer Handicap at Haydock this afternoon.

Carriage Way, a brown colt by Track Spur, is bred by Capt. Ryan Moore at Findon in Sussex, the valuable Ribero Stakes at Doncaster in September and reappeared on the same course a fortnight ago, finishing third to Tudor Jig and Donzel in the Tote Spring Handicap over seven furlongs.

He made strong late progress that day and will be suited by the additional furlong, and 40 yards this afternoon.

Two others who have already had a run this season and acquitted themselves well are Scarlet Thread and Peranka.

Scarlet Thread, who was unfortunate when he caught Major Role on one of the latter's good days at Doncaster, has Deep

attempting a formidable task when endeavouring to concede a stone to Zoroaster at the same meeting, and has nothing of the class of Mr. Paul Bull's grey colt to contend with here.

W. Marshall, trainer of Peranka, saddles Miragold in the Mornington Cannon Maiden Stakes, and Grey Mare shaped well, when turned up to Sharp Pad at Catterick last week. But here I shall take a chance with the unplaced Dixie Belle, whom Lester Piggott rides for Gavin Hunter.

Piggott also partners Ernel for Hunter in the Nat. Flatman Maiden Stakes and this colt by Sassafras, who was supported to win a good-class maiden race at Newbury on his only appearance last season, will represent for him a one and a half miles of today's

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The Financial Times Thursday April 7 1977

Boston opera

Glinka's 'Russian'

by ANDREW PORTER

Glinka's *Ruslan and Lyudmila* was a likeable musical piece done in St. Petersburg in 1842, and at St. Petersberg in 1865, when Tchaikovsky sang through the mazes of Ben Stevenson's Persian dances. When the wicked wifely attendants, like flower-maidens, defeat the susceptible young prince from his mission, Mr. Stevenson himself played the wicked wizard Chernomor, a non-singing role, in the tradition of Anthony Aspinwall. John Moultoun, from the Komische Oper, was useful and winning as Fira, the benevolent magician, and Joseph Evans was lyrical as the Poet who introduces the piece to the audience.

The staging was an enchantment in very pretty decor by

Book Reviews
on Page 27

Mikhail Baryshnikov and Lesley Collier. They appeared last night as Colas and Lise in *La Filet Mal Gardée* at Covent Garden.

Cottesloe

Strawberry Fields

by B. A. YOUNG

Charlotte and Kevin meet in a cafe to start their drive to Scotland in a van. Little by little, as we follow the van up the M1, we learn that it is full of propaganda leaflets, and that the leaflets are concerned with a campaign to clean up England. The trip might have been made without incident if Nick, a particularly insidious hitch-hiker, hadn't attached himself to the pair. Nick overhears Charlotte's conversation with one of her agents and deduces that he gives a fine exhibition of nerves on the margin of sanity. As for Nick the hitch-hiker, he has only to represent decent normality, and Kenneth Cranham is perhaps the most sinister of them all, for he is a National Front believer without realising what she believes in.

All the same, there is too little development in the story. Why, when they knew they had been seen and were being chased, did the trio not split up, or take an unexpected route, or attempt some sort of disguise? (Charlotte's glorious hair could be recognised a mile away.) Such a together girl as Charlotte would not have simply waited for the fuz to catch up.

The direction on the Cottesloe's bare black stage is by Michael Apted, and the usefully fluid designs by Di Seymour.

Record Review

Concertos for everyone

by MAX LOPPERT

Brahms: Piano concerto no. 3 in E flat. Cécile Ousset/Leipzig Gewandhaus Orchestra / Masur. Decca: Ace of Diamonds SDD-R (22.50).

Beethoven: Piano concerto no. 4 in G. Maurizio Pollini/Vienna Philharmonic Orchestra / Böhm. DG 2530. 791. (\$2.59); cassette 3300. 791. (\$2.69).

Fazekas: Piano concertos no. 1 in E and no. 2 in A flat. Lazar Berman / Vienna Symphony Orchestra/Giulini. DG 2530. 770 (\$2.59); cassette 3300. 770 (\$2.69).

Elgar: Violin concerto in B minor. Pinhas Zukerman/London Philharmonic Orchestra/Barenboim. CBS Masterworks 76522. (\$2.49); cassette 40/76523. (\$2.69).

Chakovsky: Violin concerto in D. Sérenade melançolique. Salvatore Accardo/BBC Symphony Orchestra/Davis. Philips 6500. 514 (\$2.50); cassette 7300. 514 (\$2.69).

Chakovsky: Violin concerto in D (with Pittsburgh Symphony Orchestra / Steinberg). Waltz-Scherzo. (arr. Glazunov) (with unnamed orch/Irving). Nathan Milstein. HMV Concert Classics SXLP 30225. (\$2.25); cassette TCSXL 30225. (\$2.45).

Prokofiev: Violin concertos no. 1 in D and no. 2 in G minor. Kyung-Wha Chung/London Symphony Orchestra/Previn. Decca SXL 6773. (\$2.50); cassette KSX 6773. (\$2.75).

Prokofiev: Violin concerto no. 1 in D (with Philharmonia Orchestra/Giulini) and no. 2 in G minor (with New Philharmonia Orchestra/Frühbeck de Burgos). Nathan Milstein. HMV Concert Classics SXLP 30235. (\$2.25); cassette TCSXL 30235. (\$2.45).

Schumann: Cello concerto in A minor. Bloch: Schelomo. Mstislav Rostropovich/Orc. national de France/Bernstein. EMI: HMV ASD 3334. (\$3.50); cassette TCASD 3334. (\$3.75).

The recent recognition of Cécile Ousset's remarkable qualities as a performer is supported by a strong and striking performance of the Brahms second piano concerto. It is not quite "central" Brahms, not the new desert island disc of this much-recorded work by the side of Serkin's profundity. Arrau's bass-grounded splendour, or the grand restraint of a Gilels, is something of bronze and gunmetal glinting at the heart of her commanding technique.

Something that, in the bold surges of double octaves of the first movement, for example, could make the music exciting by other means, without recourse to unseemly springing for effect, still feels the need to wow the audience thus—often with consequences of wild

inaccuracy.

King's Head

Commedia

by MICHAEL COVENY

The London Mime Ensemble he and his partner find themselves in a semi-professional troupe selves involved with clicking farmyard animals, a boisterous dog and a fruit tree.

After a winsome duel is fought a fortnight of luncheon performances at this address, is bound northwards again for this year's Edinburgh Fringe.

In purpose, it is apparently to discover whether or not there is an audience for its brand of mime. On the evidence of this slight piece, I am afraid the answer must be most probably "No."

For here is all that is worst about the ailing Fringe. Whimsical toying with an ancient form in a production devoid of either real substance or even vestigial technical accomplishment.

Seepino enlists the Zany's help in his approach to a fine lady for some reason attired in Elizabethan costume. A bosomy maid, Anna, hovers nosily on the periphery and, before Seepino succeeds in lifting a necklace from his haughty neck,

she and his partner find them-

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Sadler's Wells

Night Watch

by CLEMENT CRISP

London Contemporary Dance Theatre opened its spring season at the Wells on Tuesday with an impressive account of Robert Cohen's *No-man's Land*. Peter Farmer's admirable design—a light-bridge that serves as the gates of Hades—and Cohen's treatment of the Orpheus legend place the piece very firmly in the dancers' style can convince one that their problem is of any worse for that. It has a fine unity of purpose and a strong uncompromising imagery; the black-clothed figures of Lethe, Cerberus and Charon trick and drag the steps of the palely-clad Orpheus and Eurydice; forces of darkness pitted against the light that identifies the tragic lovers. Cohen's choreography is sharply characterised, and gesture fiercely effective, as when Lethe kicks at Cerberus, or Eurydice is held and turned in archaic poses.

To close the evening, a novelty especially created for this Jubilee year: a collaboration between CDT's four choreographers: Cohen, Robert North, Michael Bergese and Siobhan Davies. Its title—*Night Watch*—evokes the passing of the hours of darkness, and its three sections deal with incidents of the night. Without any guidance offered by the programme, one would hazard that the opening and linking passages are by Cohen, and that the first section, *Ereignis Star*, is by Siobhan Davies. Cool, fluent, it includes between three pairs of dancers.

The second section, *Midnight Sun*, I attribute to Michael Bergese, who has devised easy-flowing dances with Cathy Lewis as a focal figure; the last section, *Palais at 4 a.m.*, takes as its starting point young people dancing the night away, and must, by a process of elimination, be the work of Robert North. It is lyrical, unforced, and like the whole piece, it moves smoothly along. *Night Watch*'s falling lies in the very fact of four separate talents seeking to accommodate themselves by not rocking the choreographic boat with too powerful an individuality. It is agreeable; Bob Downes' music is equally agreeable; ultimately the piece seems rather schematic.

The Glyndebourne Festival is unique in Europe in operating without State subsidy.

Imperial Tobacco
sponsor
Glyndebourne

A new production of Mozart's *Die Zauberflöte*, made possible by Imperial Tobacco Limited, is to be given in the 1975 Glyndebourne Festival. This follows Imperial's sponsorship of this year's *Don Giovanni*. *Die Zauberflöte*, which has not been given at Glyndebourne since 1973, will be conducted by Andrew Davis, produced by Glyndebourne's director of production John Cox, and designed by David Hockney.

The Glyndebourne Festival is

which dates from 1967, was also revived in the programme. It

is cast in the form of the classic *pas de deux*, with an envoi for two lovers — Siobhan Davies

the piece seems rather schematic.

Mr. Poliakoff is peculiarly at home in the world of the cheap snack-bar, and he gives us several scenes of his fund with the habit of command well developed. Jane Asher is perfectly cast and gives the kind of performance she is best at. Stephen Rea has more interesting material to work on, a young man obsessed by images from a thousand horror movies, who is going blind and does not care; he gives a fine exhibition of nerves on the margin of sanity. As for Nick the hitch-hiker, he has only to represent decent normality, and Kenneth Cranham is perhaps the most sinister of them all, for he is a National Front believer without realising what she believes in.

All the same, there is too little development in the story. Why, when they knew they had been seen and were being chased, did the trio not split up, or attempt some sort of disguise? (Charlotte's glorious hair could be recognised a mile away.) Such a together girl as Charlotte would not have simply waited for the fuz to catch up.

The direction on the Cottesloe's bare black stage is by Michael Apted, and the usefully fluid designs by Di Seymour.



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TUE	GF242	2110	2115		1645		0815		
WED	GF246	1910	2115	0525		0915			2210
THURS	GF122	2045					0640	0820	
FRI	GF908	1000		1825		2145			2225
SAT	GF912	1000		2200			0725	0925	
SUN	GF244	1910	2115		1845	2145		0825	
	GF922	1935		2135	0545		0855		
	GF916	1930			1835			2215	
	GF924	1935		2135	0555	0830			
	GF248	2015	2220				0750	0925	
	GF906	1000			1845	2145		2235	
	GF128	2045			0510	0805		1000	
	GF914	1000			1845	2145			
	GF928	1625		2035		0915		0915	
	GF126	2045			0510	0800		0945	

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EUROPEAN NEWS

ECONOMIC COMMISSION FOR EUROPE REPORT

Unemployment expected to worsen

BY DAVID EGLI

WTIA modest growth of about 3 per cent in gross domestic product forecast for Western Europe this year, unemployment may top the previous highest post-war levels, according to the latest survey of the Economic Commission for Europe (ECE). It expects the already unsatisfactory rate of growth to remain unchanged or even slow down this year, with an inevitable impact on jobs.

The survey says Western European recovery lost its momentum in the second half of 1976, and there is little sign of a sustained upswing "in the immediate future." It believes the failure of economic policies to redress the situation has created uncertainty about short-term prospects and the ability of Governments to meet their responsibilities.

Despite efforts to bring inflation under control, the ECE evaluates the potential average increase in West European consumer prices this year at about 9 per cent, compared with 10.5 per cent last year. But prospects

of narrowing the gap between the high inflation group of countries and those with low inflation are better than for some lower rates of unemployment compatible with low rates of inflation by greater use of selective economic policies, including monetary and fiscal devices.

Policy makers, however, seem to have shifted their priorities in favour of price stability, and in present conditions a sustained increase in the cost of living has given scope for raising real net wages and thus relieve the pressure on nominal wage costs.

A further implication of the forecasted low rate of growth is that the volume of world trade this year may grow at not more than half the 1976 rate. The ECE says the current surplus

account balance of Western Europe as a whole and the United States deteriorated last year after an improvement in 1975, while the major oil exporters were estimated to have increased their surplus on current account from \$20bn in 1975 to \$26bn in 1976. This surplus will be lower this year, it believes, if the OPEC countries were to step up their imports after the recent slowdown as is expected next Sunday.

Reluctant blessing for the Irish action — which is to protect fish stocks and allow both an expansion in Irish catches and a cutback in those areas, both EEC and non-EEC, emerged from yesterday's Common Market Foreign Ministers' Council meeting in Luxembourg.

It was reluctantly accepted as the only solution available in the light of Britain's firm refusal last week to endorse a substitute Brussels Commission plan.

But, in order to make the move as Community-minded as possible, the Irish Government did agree to a possibility of the 110-feet ban being waived, if EEC countries which traditionally fish off Ireland, namely Belgium, France, the Netherlands and the U.K., submit "fishing plans" to Dublin and the Brussels Commission.

These plans would amount to a fishing licensing system in all but name. They would have to set out the number of boats intending to fish in the waters concerned, where and when, and the expected catch of different species.

Moreover, the plans would have to be drawn up in accordance with the cutback in catches of the order of 17-20 per cent envisaged in the Commission's scheme.

This arrangement is intended to last only for three months, pending negotiation of a permanent EEC internal fisheries regime, which takes account of the New Year move to 200 miles limits.

In the forthcoming negotiations, Ireland, as well as Britain, is looking for an exclusive national fishing belt of up to 50 miles offshore.

But the measures will come into force in early spring, the Commission's critics say, and national aid given to the steel market in the short term will be needed if Agriculture Ministers settle on higher prices.

The Commission also today announced first payments for last year under the Stabex system, which aims at compensating the African, Caribbean and Pacific (ACP) members of the Lome convention for falls in earnings on certain primary product exports to the EEC. The payments which are to nine African and Pacific countries and on eight individual products, amount to 24m. u.s., of which 27 per cent is grant aid and the rest loan.

Next week there is to be a joint ACP-EEC Ministerial council in Fiji to discuss, among other things, widening the Stabex scheme to cover more products.

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Most sensitive of these measures is the proposed minimum price for reinforcing bars, a product particularly in glut in the Community. The Commission is understood to be considering setting it at £135 per tonne, to be compared with the present range of structural changes.

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GENEVA, April 6

Ireland to enforce new limits on fishing

BY DAVID CURRY

By Robin Reeves

BRUSSELS, April 6. THE IRISH Government's long-delayed plan to ban all fishing vessels over 110 feet or more, 1,000 bhp from waters up to 50-100 miles off the Irish coast will go into effect next Sunday.

It now seems likely that the Communist-led CGT will call a new round of one-day strikes among its 18,000 docker members. There have already been two 24-hour national strikes.

Meanwhile, as workers in Thionville, in Lorraine, mounted their first protest against Usinor's intention to shut the steel plant at the end of more than 2,000 jobs, leaders of the main unions involved prepared to

meet in Paris to-morrow to hammer out a joint strategy to challenge the Government's wage

policy and the officially-sponsored steel restructuring proposals.

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BRUSSELS, April 6.

Steel measures finalised

BY DAVID BUCHAN

THE EEC Commission has pre-year ago, European Commission respective increases of 2.7 per cent, 16.5 per cent registered.

In the absence of Italian statistics for February and January cent in the three-month period ending February which were produced the highest price down from 4.8 per cent in the preceding period. Over a year, the Irish consumer price rise was 16.7 per cent, a rise from 19.1 per cent a month ago. Last

cent. in a month and 16.3 per figures for Italy showed that figures were price rose 22 per cent, below those for January when ber from the year-earlier month.

Under tighter controls.

Pointing out that this supplementary request is based on its own proposals for modest increases in farm prices this year, the Commission warns that further price increases will be needed if Agriculture Ministers settle on higher prices.

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OVERSEAS NEWS

Eritrean guerillas claim capture of important town

BY OUR FOREIGN STAFF

SECESSIONIST guerillas in Eritrea have taken another important town in the province after three days of heavy fighting with Ethiopian troops, according to a guerrilla spokesman in the Sudanese capital, Khartoum.

The rebel group says it is now in a position to launch a final simultaneous assault on the remaining towns held by the Ethiopian army.

A spokesman for the Eritrean Liberation Front (ELF) said in Khartoum that the town of Tessenel, which is 25 km from the Sudanese border, fell earlier this week. He claimed that 3,000 Ethiopian soldiers had retreated to a temporary camp three kilometres from the town where they were being supplied by helicopters. He said that it was too early to estimate casualties but claimed that 300 Ethiopian soldiers had been captured and that another 45 had fled.

Sudanese Press reports, quoted by UPI, said that seven guerrillas had died and 200 Ethiopian troops had been captured. One newspaper said that another border town, Ali Gafre, had also fallen to the rebel forces.

The ELF spokesman said that the Front had reorganised its forces into five mobile commands with the intention of moving on all the Eritrean towns still held by the Ethiopian army. He claimed that these forces number around 25,000 "troops" and 15,000 "militia." He said that the ELF and other guerrilla groups in Eritrea could have achieved a military victory at any time last



year. They had waited in an attempt to first unify their forces, but had not achieved this.

The secessionist forces have made considerable gains in the last few months. Two weeks ago the Marxist-oriented Eritrean Popular Liberation Front announced that it had taken the district capital of Nakfa in northern Eritrea after a five month siege during which the Ethiopian army had made desperate attempts to retain it. Paratroopers were reportedly dropped to defend it.

The fall of Nakfa appeared to bring all of northern Eritrea under the control of the ELF. This is taken to be a reference to the growing material support for a rebel victory that is believed to be flowing from Arab states.

Latest guerrilla claims of an all-

TOKYO, April 6.

Right-wing positions pounded in S. Lebanon

BY DOUGLAS RAMSEY

BEIRUT, April 6... PALESTINIAN AND Left-wing groups today pounded the strategic town of Marjayoun near the Israeli border in apparent preparation for an offensive permitted by Syria on right-wing positions.

Fighters in the area said that

Palestinian and left-wing troops had been joined by Syrian-controlled Salqah Palestinian Commando organisation in showering heavy-calibre shells and rockets on Marjayoun, the most important right-wing stronghold in southern Lebanon.

Observers here said that Salqah backing of other Palestinian guerrilla groups fighting for control of villages along the border with Israel signalled a significant change in the Syrian attitude towards parts of the Lebanon. The Syrian troops and Salqah units supported a right in the later stages of the 19-month Lebanese civil war which ended in most parts of Lebanon last November.

Informed sources here said that Syria was increasingly embarrassed by the close links between their war-time allies and Israel, which is frequently

covering right-wing action in southern Lebanon with concerted artillery fire from positions across the border.

The sources also said that Syria was displeased with the hard-line taken by the Paleslinians taken by

right-wing leaders such as Mr. Camille Chamoun of the National Liberal Party, Mr. Chamoun wants the Palestinians in the south disarmed, while Syria is understood to be

in favour of having commando presence, dependent to a large degree on Damascus, in the border region.

President Elias Sarkis met with Soviet Ambassador Alexander Solzhenitsyn, Foreign and Defense Minister Eyal Baratz and Col. Ahmed al-Hajj, the Lebanese military commander of the 30,000-man Arab peacekeeping force. The Arab force has been unable to enter the south to stop the fighting due to Israeli objections that such a move would pose an intolerable security threat.

Agencies

A kind of understanding was reached at Kisumu but, according to a statement this week by Dr. Walyaki, "This understand-

ing has not been accepted by the Tanzanian Government and the situation is likely to remain as it is for an indefinite period."

Since the grounding of East African Airways there are no local air links between Nairobi and Dar es Salaam. The newly formed Kenya Airways may not have a service to Tanzania until the wounds are healed.

There is also no rail connection between Kenya Railways—formed recently after the split in the East African Railways Corporation—and Tanzania, contributing to the paralysis of trade between the two countries.

Almost the only links left are telephone and mail. The latter is to be foreign carriers, and a telephone call to Dar es Salaam takes only minutes a tribute to the one community corporation left intact, East African Posts and Telecommunications.

NAIROBI, April 6.

Kenyan patience running out over seized vehicles

BY JOHN WORRALL

KENYAN ANGER is building up border problem. Tanzania, for instance, is demanding the release of Kenya's aircraft and vehicles which were impounded by troops and police when the border between the two countries was closed by Tanzania last February.

Repeated attempts have been made at the highest levels to persuade the Tanzanians to return to normal relations. Compensation is now being demanded by Kenya for vehicles and light aircraft, and Foreign Minister Mwai Walyaki is hinting at legal action.

The Kenyan Government says the property seized is worth £1m. Tanzania is holding 30 heavy lorries and trailers owned by Kenyan and wholly-owned Kenya Government business.

Most of which are on the way to Zambia. More than 60 tourist vehicles, mostly minibuses, and 33 light aircraft have also been impounded.

A recent attempt to sort out these and other problems at a meeting of Kenyan and Tanzanian officials in Kisumu seems to have failed. There was an attempt to separate financial issues arising from the breakdown of the East African Community corporations and the Telecommunications.

Gromyko talks soon with Indian leaders

BY K. K. SHARMA

NEW DELHI, April 6.

OBVIOUSLY worried at the prospect of losing its principal ally in Asia, Russia has decided to send its Foreign Minister, Mr. Andrei Gromyko, for talks with the new Janata party Government as soon as possible.

It was announced to-day that Mr. Gromyko had accepted an invitation casually extended by the External Affairs Minister, Mr. Atul Bihari Vajpeyi, when the Soviet ambassador called on him last week.

The new Prime Minister, Mr. Moraji Desai, has said he will base his foreign policy on "genuine" non-alignment, adding that if any agreement came in the way of friendship with any other country, it would have to be revised. The only country which could be affected by the 15-year treaty of friendship and co-operation with Russia in an era of international detente is China and it is known that Mr. Desai favours better relations with Peking. Ambassadors were exchanged a few months ago for the first time since the border war in 1962.

Mr. Desai must also have realised that he cannot easily tear up the treaty with Russia. Since it was signed in 1971 relations at all levels have strengthened to a point that India would find it difficult to tone them down. Russia is, for instance, India's main supplier of military hardware, trade with Russia is expected to exceed Rupees 10bn. (roughly £650m.) and Russia has given valuable political support to India whenever it has been needed.

By Our Own Correspondent

LAGOS, April 6.

THE Nigerian Government has given car import licences to 25 indigenous companies in a move

designed to reduce the dominance of the car market by a small number of companies. The newly designated importers are scattered all over the country.

They have been granted licences to import Mercedes-Benz, Fiat, Nissan, Subaru, Toyota, Ford, Honda and Daihatsu vehicles. New distributors for Steyr and Leyland vehicles are to be announced later, according to the Federal Trade Ministry.

The Government's move is aimed at breaking sole agency agreements between overseas manufacturers and local agents, the ministry says.

BOTH Volvo and Saab have sold

fewer cars in Sweden during the first three months of this year, compared with the same period in 1976, according to the Swedish Motor Manufacturers and Wholesalers Association.

Total sales of all makes during the first quarter amounted to 65,482 units compared with 73,528 in 1976. Last year was an all-time record when sales reached a total of 312,880 cars.

Volvo's domestic sales were down 18 per cent to 15,573

during the first quarter compared with the same period in 1976 and their market share is down from 20 per cent to 15.75 per cent.

Other foreign makes account for the balance which amounted to 55.1 per cent in 1971 and increased steadily to 57.9 per cent in 1976.

The going is expected to be even rougher for the Swedish

Manufacturers later this year

when Sweden dismantles the 10

per cent tariff wall on car manufacture.

Their market share has dropped from 14.46 per cent last year to 12.30 per cent this year.

In the period 1971 to 1976

WORLD TRADE NEWS

Japan-US trade talks to centre on TV dispute

TOKYO, April 6.

MR. ROBERT STRAUSS, the new American Special Trade Negotiator, arrived in Tokyo to-day for 2m. sets.

The U.S. International Trade Commission (ITC), recommended by President Carter to the U.S. unilateral raise duties on incoming colour TV sets from four overseas suppliers, including Japan. It would be pegged at 25 per cent for the next two years and next 25 per cent.

Japan will press during the informal negotiations for U.S. acceptance of voluntary restraints by Japanese makers on their colour TV exports to avert any unilateral action by Washington to stem the tide.

Japanese colour TV exports to the U.S. went up 240 per cent in 1976, pushing the value of this trade to \$560m. and the volume to just under 3m. sets, according to Japanese Customs figures.

At present, experts put Japan's share of the U.S. colour TV market at 40 per cent.

In the dispute, American colour TV makers would like Japan to settle for the average of its 1973-75 levels of exports, that

is around 1m. sets a year. Japan's action last week in overturning an earlier ITC ruling against imposed footwear.

Still, the Japanese industry has not yet given any specific ceiling which they would voluntarily observe in return for no unilateral U.S. controls, and there could be problems in formulating an agreement.

Above all, the U.S. will probably not accept purely voluntary restraints, and will press instead for formal "orderly marketing arrangement" which would let U.S. Customs authorities turn away any colour TV sets which breach the agreed limits.

Japan would agree to this, but clearly differs from U.S. officials in what it considers a base year from which to start representing a "normal" level of exports, as well as the yearly (but modest) increments such agreements normally provide to the exporting countries.

France to attack U.S. market

By Robert Martinier

PARIS, April 6.

THE FRENCH Government, in an effort to wipe out last year's 20m. (about £125m.) trade deficit, is encouraging French companies to make a bigger effort to export to the U.S., a market which France surprisingly has tended to neglect in the past.

An important step in this direction has been taken by the upgrading of the New York representative office of the State-controlled French Foreign Trade Bank, Banque Parciale du Commerce Extérieur, one of the main export and import financing institutions, into a fully-fledged branch office.

Its new status in the U.S. will give the bank access to the New York money market and will thus enable it to provide much-improved credit facilities to potential clients.

The French, who have concentrated their export effort on the Common Market and developing countries, have recently become seriously worried about their trade deficit with the U.S.

Though trade with the U.S. represents no more than 8 per cent of France's total trade, the French trade deficit with that country last year amounted to as much as £16.6m.

While France is the world's fourth largest trading nation, preceded only by the U.S., West Germany and Japan, it accounts for only 2 percent of U.S. imports, roughly equal to that of Italy, but well behind West Germany with 4.6 percent and the U.K. with 3.5 percent.

And though French companies have a stake in some 1,000 American companies of which 300 are French-controlled, direct French investments in the U.S. total to more than \$1.1bn. compared with \$5.8m. worth of U.S. investments in France.

The French foreign trade bank has pointed out that while large French companies have scored some notable successes in the U.S. in recent years, smaller companies have hesitated to move into the U.S. Yet in spite of the fierce competition, the U.S. provides fertile ground for smaller companies, according to the bank, which also emphasises that French companies have concentrated too much on the western seaboard and California instead of venturing into other regions.

Mideast generator orders

ROLLS-ROYCE has received Middle East contracts for electrical generating equipment valued at over £100m. New orders have been received from a variety of customers in Iran and Saudi Arabia for sale to be installed at a steelworks, a fertilizer processing plant, a hospital and an airport. All the equipment is based on the range of Rolls-Royce Olympic-powered packaged power stations, some of which have already been made to Iran, Malawi, Australia and Japan.

Dubai hotel contract

A management contract for a new 200-bedroom hotel in the Dubai Metropolis, "first in the Middle East," has been signed by Grand Metropolitan. Total investment through their subsidiary, Grand Metropolitan World-Wide, scheduled to open in 1978, the hotel is being constructed by Al Habtoor Engineering Enterprises.

Sugar factory

Maschinenfabrik Buckau, R. Maschinenfabrik Buckau, R. group, has received a contract valued at DM130m. to build a turnkey sugar factory in Ivory Coast, which is to have a daily processing capacity of 4,000 tonnes to be stream-lined for the 1978-80 sugar harvest.

Volvo and Saab sales down

STOCKHOLM, April 6.

TWO European consortia are in the next few months of the year to fly teams to Manila next month to look into mining projects as a direct result of the Brussels conference.

Two Europeans are also going to Manila, one from Europe, he said, was more cautious in investing in the region than either the U.S. or Japan.

He said the region would like more EEC participation in industrial projects, including mining.

"ASEAN," he concluded, "is too dependent on two sources of investment, the U.S. and Japan. We would feel more comfortable if it were three-legged."

Car imports change by Nigeria

BY JOHN WALKER

BOTH Volvo and Saab have sold fewer cars in Sweden during the first three months of this year, compared with the same period in 1976, according to the Swedish Motor Manufacturers and Wholesalers Association.

Total sales of all makes during the first quarter amounted to 65,482 units compared with 73,528 in 1976. Last year was an all-time record when sales reached a total of 312,880 cars.

Volvo's domestic sales were down 18 per cent to 15,573 during the first quarter compared with the same period in 1976 and their market share is down from 20 per cent to 15.75 per cent.

Other foreign makes account for the balance which amounted to 55.1 per cent in 1971 and increased steadily to 57.9 per cent in 1976.

The going is expected to be even rougher for the Swedish

Manufacturers later this year

when Sweden dismantles the 10

per cent tariff wall on car manufacture.

Their market share has dropped from 14.46 per cent last year to 12.30 per cent this year.

In the period 1971 to 1976

they sales to a great extent. The

Cypriots have been unable to sell Turkey their citrus fruits which have been rotting on the trees for lack of buyers.

Turkish goods, on the other hand, enter Cyprus without any impediment and have virtually flooded the market. The Turkish Embassy in Nicosia proposed a limited customs union between Turkey and the Turkish sector of Cyprus, but nothing came of this scheme.

Shaken by internal rivalry and fighting over whether the general election should be held in October this year or earlier.

Mr. Suleyman Demirel's four-party coalition has little time for the problems of Turkish Cyprus.

Source say, however, that it was the Minister of Finance, Mr. Yilmaz Erdogan, of Mr. Demirel's Justice Party, who refused to endorse a zero customs tariff for Turkish Cypriot goods.

Another major impediment for

the Turkish Cypriots is effective obstruction by the Greek C

Jackie 1550

"Why does ITT go on investing in Britain?"

The last few years have not, to put it mildly, been good ones for the British economy.

And yet, in 1976 for example, ITT companies in Britain invested no less than £18 million in new plant and machinery.

Plus another £15 million on research and development.

Which isn't to say that ITT is a philanthropic organization lending Britain a helping hand with no thought to its own financial stability or profitability.

Far from it.

ITT has always prided itself on being profitable, and intends to remain so.

And its investment programme in Britain has always been planned on that basis.

The results:- in the past, healthy profits year after year, even during the recent recession.

And for the future, the renewed conviction that, given the right resources and backing, British industry can match the world for efficiency. And profitability.

ITT companies in Britain include: Abbey Life Assurance, Ashe Laboratories, Excess Insurance, ITT Consumer Products, Rimmel, Sheraton, Standard Telephones and Cables and Standard Telecommunication Laboratories. For further information, including the latest edition of a 20-page publication "Facts about ITT in Europe," please write to 190 Strand, London WC2R 1DU.

HOME NEWS

Sir Derek predicts exciting future for Scottish coal

BY OUR GLASGOW CORRESPONDENT

A CALL FOR an urgent transformation in productivity by incentive scheme and to correct Scottish miners' pay differentials came yesterday from Sir Derek Ezra, National Coal Board chairman.

Sir Derek, speaking during a visit to Seafield Colliery in Fife, disclosed that output from the Scottish coalfields fell last year by 630,000 tons to 8.9m tons, a drop of 8.6 per cent, which was higher than the nation's output decline.

Productivity at 38.6 cwt/s, a manshift also fell by 2 per cent, although this was less than the national drop.

Predicting an exciting future for Scottish coal, in spite of these "disappointing" results, Sir Derek said that there must be productivity increases if the present losses on Scottish deep mining operations were to be turned into profits.

"There is no doubt that the Scottish collieries have the capacity, the modern machinery and the men to improve substantially on these results from now."

Subsidy

"An urgent transformation is needed and is attainable. Management and unions are working closely together to reverse this downward trend."

Referring to the Government's recent announcement of a grant of £7m. to subsidise the cost of coal to the South of Scotland Electricity Board during the next five years, Sir Derek said that he was confident this would soon result in a five-year supply contract with the Board.

The grant had given the Coal Board confidence to continue its exploration programme in Scotland, involving deep drilling and seismic surveys in the Mousburgh area—where a field of 50m. tons has been discovered—and to the west of the existing Longniddry field, which is the largest in Britain.

He hoped that the next pay policy would give the industry the flexibility it needed to allow Murray argues.



Young Liberals chief Peter Hain (left) urges Mr. Anthony Tuke, Barclays Bank chairman, during the annual meeting, to end the bank's South African investments.

Price policy 'a blow at confidence' -CBI chief

Financial Times Reporter

THE GOVERNMENT's price proposals were criticised by Mr. John Methven, director-general of the Confederation of British Industry, making his first considered comments on the Budget in addressing the Political and Economic Circle at the National Liberal Club.

Mr. Methven described the proposals as "yet another example of big brother-style government which thinks it always knows best".

The CBI accepted the case for some control, he said, but it objected to the fact that a major part of the new controls would be permanent, and to the powers of investigation the new Price Commission would have.

"The new proposals, particularly in relation to the general investigations, will cause great uncertainty in industry. They are discretionary, and industry will not know where it stands. Business confidence can only be damaged, which will be bad for investment and bad for jobs."

"And, regardless of any so-called safeguard clauses which might appear, I need a lot of convincing that the proposals would remain free of political abuse by Government seeking to act on the prices of everyday goods and services for short-term political reasons."

While the Budget was on the right lines, very much more was needed to increase incentives, said Mr. Methven.

Anxiety prompts probe into PVC production

BY JAMES McDONALD

ANXIETY BY local residents about the possibility of serious fall-out has caused the Department of the Environment to decide to hold a public inquiry into a plan to double the production of PVC by Vimtex at the Staveley industrial complex near Chesterfield, Derbyshire.

Staveley council said yesterday: "The council objected to the plan because we don't know of the possible dangers and nobody will tell us."

"The complex contains not only Vimtex but also Staveley Chemicals, and stuff is being shot into the air by both of them. We want to know what happens when they mix, and will it be dangerous to people living in the area?"

London brokers pay \$9m. for air crash

THE full value of the Southern Airways DC9 aircraft which crashed late on Monday afternoon on the small U.S. town of New Hope, Georgia, killing 45 people and injuring 50 others, has been paid by London aviation insurance market through Alexander Howden's Insurance Brokers.

A cheque for \$9m. was handed over to the airline at 10 a.m. on Tuesday by South Eastern Aviation Underwriters of Atlanta, on Alexander Howden's behalf.

Jobs threat at Harland

MORE THAN 100 workers in the engine division of the Government-controlled Harland and Wolff shipyard will be paid off within a few months unless new orders come in, the company said yesterday.

Workers in the engine section in Belfast have already been cut by 130 in the last year, to just over 1,500.

The threatened men are skilled tradesmen, semi-skilled, and ancillary workers and staff.

Banker leaves £90 629

LORD KINDERSLEY, a former chairman of Rolls-Royce, who died in October, aged 72, left £20,300 gross, £90,629 net, as will be published yesterday. He was also chairman of Lazard Brothers from 1963 to 1964 and a director of the Bank of England from 1947 to 1967.

Post Office plan to double promotion spending

BY GILES MERRITT

THE POLITICAL wing of the side Portaloise, and it resulted in police baton charges in which Provisional Irish Republican movement has said in Dublin that 56 demonstrators and 10 policemen were injured.

Its decision to delay further rallies until after Easter is being interpreted as a tactic of timing, for, in a fortnight, the condition of the hunger strikers is expected to be much worse.

There is already concern over the best-known of the IRA hunger strikers, Mr. David O'Connell, former Chief of Staff, who has in the past had a kidney removed.

Mr. O'Connell's fate is also a matter of justified concern to Provisional Sinn Fein, for he has the decision of continuing his hunger strike with the risk of costing the movement a prominent leader, or renouncing it and thus costing the movement credibility.

Provisional Sinn Fein leaders said, yesterday, however, that they are powerless to instruct the hunger strikers to end their action. The men have said that only the "camp O.C. (comer commanding)" inside Portaloise can do that.

The political wing is clearly eager to assume a negotiating role between the hunger strikers and the Irish authorities.

Observers in Dublin, using past hunger strikes as a guide, anticipate that the situation in Portaloise will reach a crisis point towards the end of this month—which could well coincide with the run-up to Ireland's general election, if that is called

surprise.

This was a main part of their representations to the Department of Industry about the Post Office's recent cut of £22m. in exchange equipment ordering.

They claimed that the cut would be rendered unnecessary if a sufficiently aggressive marketing drive were adopted, and the Post Office consumer demand would quickly fill existing overcapacity in the Post Office's telephone exchanges.

The suppliers' unions have repeatedly called for a cut in peak telephone tariffs and installation charges, as two other ways of increasing demand for their products and of maximising the use of the Post Office's existing assets.

There was some surprise when the Post Office Engineering Union joined the call for reduced installation charges.

Discretionary

OF THE PROPOSED DOUBLING of publicity expenditure was given to the suppliers and unions at a meeting earlier this week by Sir Edward Fennessy, the Post Office's deputy chairman and managing director, telecommunications.

There was a widespread feeling in the telecommunications industry yesterday that it represented the P.O.'s response to the last four months of outside pressure for better marketing, but the P.O. has appeared satisfied with its own strategy.

For the second year running, it is already expecting a record number of new telephone connections this year, about 1.5m.

The Post Office is continuing to resist suggestions for a cut in peak telephone tariffs. It has countered the call—from Sir Harold Wilson and others—for lower installation charges on a national basis by pointing out that local telephone managers have discretionary powers to reduce such charges for a time part of a promotional exercise.

A total of 1,810 collections, But Trade Indemnity points involving £1.5m. were notified, out that since 40 per cent, compared with 1,982 collections, the failures during the last quarter were notified in March, the first quarter probably too early, as yet, the An analysis of collections talk of any distinct improvement in the first three months of the failure trend.

The company's statistics relate to the year, compared with the same period of last year, shows a reduction in the numbers and values of cases for several trades.

But appreciable increases were recorded by policy-holders in advertising, chemicals, clothing, cotton textiles, foodstuffs, furniture and upholstery; plastics and timber (mainly by merchants selling to the building trade).

The Small Business Unit is intended to provide advice and financial assistance and to carry out research into the needs of small concerns.

Welsh agency appointment

By Michael Lafferty, City Staff

The Welsh Development Agency, which performs the functions of the National Enterprise Board in Wales, has appointed Mr. John Collins as head of its Small Business Unit. Mr. Collins has been assistant secretary of the Welsh Confederation of British Industry.

The Small Business Unit is intended to provide advice and financial assistance and to carry out research into the needs of small concerns.

Siemens wins contract

BY MAX WILKINSON, INDUSTRIAL STAFF

SIEGENS, UK subsidiary of the German company, has won a general in which many of the mechanical parts have been replaced by electronic integrated circuits.

The Model 1000 teleprinters will be made at Siemens' new factory at Congleton, Cheshire. Modifications required by the Royal Navy will be designed in the UK.

Siemens believes the contract could extend considerably. The teleprinters will be used in re-equipping ships and shore stations.

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Land Estate Surveyor:
Peterborough Development Corporation
O Box 3 Peterborough PE1 1UJ

Summary of our Annual Report 1976

	1975	1976
Business Volume	DM 2,669 million	DM 2,486 million
Total Assets	DM 2,226 million	DM 1,344 million
Deposits	DM 110 million	DM 7,231 million
Bills and Advances		
Capital		
Consolidated Total Assets	DM 6,666 million	

Affiliates in Iran, Luxembourg and Switzerland

The Partnership
Cologne/Frankfurt, April 1977

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The simple secret of Klix lies in having the ingredients already sealed in the cup for freshness, hygiene and consistent quality. The Klix 'In-Cup' system means a machine with less moving parts and less to go wrong: an automatic machine that is very reliable and extremely simple to look after.

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

HANDLING

Gantry for making long welds

TO SPEED lengthy welding electronic probe mounted in operations on crane girders. John Smith (Keighley)—specialist front of the welding head. End overhead cranes and part of the Thos. W. Ward Group—has designed and installed what is believed to be a unique auto-submerged-arc welding gantry.

Capable of handling girders up to 100 feet long, the equipment is said to produce a cleaner, deeper weld of consistently high quality, at about 20 in./min. Since the advent of the gantry, mechanical handling operations have been reduced by 60 per cent, and the company says that critical design features can be completed automatically and rapidly without unnecessary lifting and turning sequences.

The inverted U gantry, running on twin floor tracks, carries two submerged-arc welding heads, adjustable for height and rake, which apply a continuous fillet weld to the girder sections mounted on a fixed bed between the tracks. A longitudinal guide rail, installed using a laser to ensure accuracy, is mounted on upright supports at one side of the bed.

The side webs of the girder are laid flat on the bed and the position of the guide rail adjusted laterally to provide the calculated camber required on the girder spans. Separately, oxyacetylene cutting heads trim the web to shape as the welding gantry traverses the bed under pre-set automatic control. When each side web has been cut to camber, the top and bottom flange plates can be simply positioned and spot welded. Maximum girder section is 8 by 78 inches (torsional type).

Correct positioning of the welding heads is automatic. Slight variations in horizontal and vertical dimensions are automatically compensated by an

ELECTRONICS

New stores versus discs

LATEST study to be completed by Mackintosh Consultants, a 500-page two volume exercise, deals with serial memories and covers trends in technology and products in the U.S., Europe and Japan and also looks at markets in the U.S. and Europe.

According to Mackintosh the makers of these new memories (they include charge-coupled devices, beam-accessed MOS and magnetic bubbles) aim to gain a major slice of the lucrative market currently served by the more conventional types—discs, tapes and drums.

The total size of this market in Europe and the U.S. is put at \$1bn, and in these two areas alone by 1986 the new technology sales are forecast at \$250m. Major suppliers are likely to be newcomers to the traditional bulk store scene.

Existing disc, tape and drum suppliers will therefore be forced to make, predicts Mackintosh, continuous performance and architecture improvements in order to fight back. Moving head disc makers for example are likely to improve bit density by a factor of ten over the next decade.

With 64k bit devices already available from several sources, CCD seems to be the front runner, but it will fall behind magnetic bubbles says Mackintosh by 1980 in terms of cost per bit as increasing numbers of suppliers offer bubble memory chips in excess of 100k bits capacity. The study predicts that the price will fall to about one million per bit by 1985. More from 33 Bruton Street, London, W1 (01-492 0606).

COMPUTERS

Double from Burroughs

INTRODUCED in the U.S. in February and now made available in the UK is a new addition to Burroughs' 800 series. The B800 small scale disc based computer.

Having twice the power of the B700, the new machine incorporates the company's computer management system (CMS), an integrated arrangement of operating and application software.

In terms of price and performance the computer fits between the B80 very small scale machine introduced in April last year and the B1800 medium scale system on which marketing began last November.

MARKETING

Looking for business

A GROUP of Ontario businessmen seeking British engineering, industrial and computer products for manufacture in Canada under licence or through joint ventures is due to arrive in London on April 24.

Products and processes sought cover foundry and metal stamping, sheet metal shelving, furniture and home hardware, electrical connectors and processes for overhaul of large old motors, computer peripherals and associated communications equipment, machinery for man-made textiles production, and controls and instruments for handling dangerous materials.

The group has been organised as a product prospecting mission by the Ontario Ministry of Industry and Tourism, Toronto.

Further information from the Business Development Branch, Ontario House, Charles II Street, London SW1Y 4QS (01-930 6404).

• By agreement between the Financial Times and the BBC, information from The Technical Page is available for use by the Corporation's External Services as source material for overseas broadcasts.

MANAGERS AND MICROS

HOW MICROPROCESSORS AFFECT YOU— A BASIS FOR RATIONAL DECISION

A one day microprocessor appreciation course for managers which describes the personnel, timescales and costs needed to develop microprocessor based systems.

Date: Wednesday, 20th April. Location: Royal Lancaster Hotel. Price: £50 per head plus VAT which includes lunch, morning and afternoon refreshments and course documentation.

To book: Ring 01-727 5814 or write to Micro Focus Ltd., 18 Vernon Yard, Portobello Road, London W11 2DX.

MATERIALS

Safer polyester resins

ALL THE general purpose Beetle polyester resins made by British Industrial Plastics (Turner, and Naylor) company are now to be supplied only in the environmental" form.

However, the fewer processing steps and therefore higher yield associated with bubbles make it feasible to use smaller line widths so that this technique is likely to come out ahead in terms of the density of manufactured devices.

With 64k bit devices already available from several sources, CCD seems to be the front runner, but it will fall behind magnetic bubbles says Mackintosh by 1980 in terms of cost per bit as increasing numbers of suppliers offer bubble memory chips in excess of 100k bits capacity.

The study compares solid-state technologies and notes that the bit packing density now obtainable with CCD is six times that of the present generation of MOS random access memories, assuming the same standard of photolithography; bubble technology is about comparable with MOS RAM on that basis.

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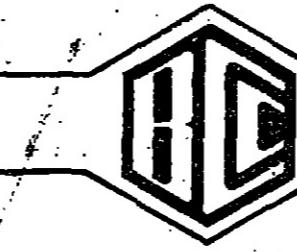
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The Marketing Scene

EDITED BY MICHAEL THOMPSON-NOEL

One king-size headache after another

STUART ALEXANDER surveys the problems crowding in upon the tobacco companies

THE SPRING and summer of 1977 may well prove historic for the marketing departments of Britain's cigarette manufacturers. At a time when there is already a fierce internal struggle for market share, outside forces have opened a loud campaign to an extent that an industry that had previously been rather defensive in public has had to switch to the attack.

The first blow last year was the launch of John Player King Size, generally reckoned to be one of the most expensive ever seen.

Although this established itself in the king size market, the total result last year was a drop of over 3 per cent. In the sale of tobacco by weight, a fall of 1.3 per cent. in the number of cigarettes sold. The apparent inconsistency is accounted for by the switch to smaller, filter cigarettes.

However, the trend as far as the companies were concerned was not all bad. Faced with the prospect of a new tax system on cigarettes from January 1, 1978, which would favour larger cigarettes, the speedy growth in sales of king size cigarettes was almost essential — hence the willingness of Player to pay a high price for a niche and the consternation at Wills as they waited their turn.

At the bottom of the problem, as now, was the old U.K. system of taxing tobacco, which was based on the weight of leaf drawn

from bond. In future the tax would be raised. Coupons have been hit hard and levied in the form of a last six months—Player specific amount on each packet, announced this week that it is plus a proportion of the retail withdrawal from Carlton selling price, plus VAT. The and Gallaher from the whole of the Stik Cut range—as the public has shown a marked preference for saving money rather than collecting gift coupons.

However, probably the most difficult factor in the marketing man's muddle at the moment is the introduction of cigarettes at the beginning of July containing either New Smoking Material developed jointly by Imperial and ICL or Cytrel, developed by the Celanese Corporation of America with some financial involvement on the part of both Gallaher and Rothmans.

The first would seem at first to be the most damaging but there is an equal likelihood that a previously worrisome could become first initiated and then progressively subsumed about expectations from above coupled with the threat of legislation to curb smoking in public.

This week saw the publication of a Commons Expenditure report on preventive medicine which calls for a complete ban on all cigarette advertising and annual tax increases to deter smokers, particularly the young.

At the same time one of the members of the committee said that he thought the cigarette companies should be taxed out of business, a stance which would lose him a lot of moderate support.

The Budget increase is more likely to inflict long-term damage as sales always fall away after a price rise and recently they have never fully recovered. The only small benefit that could occur is that large stocks of cigarettes with coupons, which have been hit by the non-coupon price war, could now be released at a discount of at least the 4p increase in order to clear them.

In his Budget speech Mr. Healey prefaced the imposition of the extra 4p by saying that there were compelling health reasons for doing so. At the same time he left cigars and pipe tobacco alone, arguing, in the case of pipe tobacco, that an increase would hit old age pensioners.

He might also have said that an increase on cigars would only make worse a situation that has seen one of the major U.K. factories at Ipswich put on short times as sales have fallen. Any argument that people do not in half cigars is becoming less and less valid as the majority of people who take up cigars do so as an alternative to cigarettes, and if ever anyone decided to produce a tar and nicotine delivery table for cigars, a few eyebrows



Cigars: some enjoyment from the Budget

KING SIZE MARKET

	1975	1976	%
	9.1	13.6	

1976 BY QUARTER

	Qtr. 1	Qtr. 2	Qtr. 3	Qtr. 4	%
	8.3	11.5	13.6	18.7	
Gallaher	57	46			
Imperial	11	27.2			
Carreras Rothmans	30	24.5			

COMPANY KING SIZE SHARES

	1975	1976	%
Benson & Hedges	50	39	
John Player K.S.	17	16.5	
Rothmans King Size	17	16.5	
Silk Cut K.S.	5.5	5.9	

TOP KING SIZE BRANDS

	1975	1976	%
Benson & Hedges	50	39	
John Player K.S.	17	16.5	
Rothmans King Size	17	16.5	
Silk Cut K.S.	5.5	5.9	

campaigns have already begun to prepare the public for the launch date, which is generally expected to be July 1.

At the same time the king size war is likely to continue. As the packet price has now gone through the 50p barrier, there may be an element of consideration before the next push ahead on January 1, 1978. Certainly, it is expected that the pace of the switch to king size will now be slowed.

There is also likely to be some rationalisation among the brands, particularly the smaller cigarettes. And the packet of ten, already very much in decline, will be hard to justify financially. Undoubtedly, there would be some dismay in the anti-smoking lobby if packets of ten were to disappear completely but the cost of producing them could mean that it will be very difficult to sell them economically at half the cost of a packet of 20.

The unknown quantity of the U.K. market will be different at the year's end and Imperial, with 66 per cent. of the market and much of it based on its smaller cigarettes, will undoubtedly be prepared to use its muscle to protect its position.

In a month's time the flurry of the Budget should have calmed down and the companies will then be free to turn their attention to the next volley of the Royal College of Physicians, due round about then.

Whatever happens, the shape

of Philip Morris already has a distribution network painfully built up in the U.K. for its Marlboro and Virginia Slims brands and it has in America a very successful product in Merit, which is low-tar and flavour-burst.

Other cigarettes are available in West Germany and Switzerland which can be brought into this country now that the ban on additives, as long as they are on the approved list of 370, has been lifted. Previously, the ban was imposed because of a duty problem. Customs would have found it hard to charge by weight if that weight was being increased by additives. Until now the only permitted addition was water.

The one major factor that might deter the outsiders is that the U.K. market is still contracting and has at the same time shown remarkable loyalty to the taste of Virginia tobacco.

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Does advertising planning work?

BY RODNEY HARRIS

IN THE BEST traditions of Cambridge University, the Media Research Group's recent seminar at Corpus Christi, under the title "The Role of Research in Media Planning," combined the best of the academic and the pragmatic.

Three themes, unopposed by the organisers, emerged:

1. Are planners sufficiently au fait with changes in the media scene?
2. Are planners sympathetic to the creative content and the ensuing media implications of selling?
3. Are they accountable in terms of the effect of advertising on brand sales and profits?

The first theme was most forcefully expressed by that scourge of planners, Ron Rimmer of McCann-Erickson, who demanded: "Why do agency planners take such little interest in TV research?" TV, he argued, is now probably far more selective of minority audiences than most planners realise.

This reminded us of the

earlier accusation by Tony Taylor of Audits of Great Britain that agencies make inadequate use of the AGB Audience Composition Reports. In doing so he skilfully tacked between the getting close to the creative environment to force his Scylla of disinterested education and Charybdis of hard facts.

Conventional wisdom decrees that to reach the right viewing ABCIs on ITV, buy adjacent to News at Ten. Some programmes, however, can do much better.

Analysis of Audience Composition Reports in London during February shows that while ABCIs on average accounted for

23 per cent. of all ITV viewing, they accounted for 34 per cent. of viewing of News at Ten but 42 per cent. of Another Bouquet (the even more neurotic middle class son of Bouquet of Barbed wire).

This reminded us of the

second seminar theme. The audience to a poster, he said, that media people should extend claimed, will depend on its conventional media deficit creative notability—the extent of the target audience by which it changes the passer-by's environment to force his strategy away from numbers attention. He quoted the "Don't

Bob Jones of Samuels Jones posted over a major car park as

not site selection and the American "Quick-Ellmer's Glue."

"Seek an involvement with advertising research," he with part of the poster appearing to peel away as a vivid way

of involving the reader.

The third theme was declared

not by a speaker but delegate, Alan Smith of IPC Magazines,

Media-creative harmony was

exemplified by John Billett of

Allen Brady and Marsh, within

what one might think the limited

scope of poster media. Posters

differ from all other media in that this was the responsibility

not of advertisers but of media

houses, who stood most clearly to gain from the wise long-term investment of advertising budgets.

Second, the crime prevention campaign was developed using a booklet to give practical advice and television advertising to signpost the booklet. The COI ran a test comparing the effects of these media and found that

recognition for the booklet alone

was improved from a score of 88 to one of 83 for the booklet backed with TV.

I know the basic themes of the seminar have been discussed before, but seldom with such

style and enthusiasm, including

the many paper and discussion comments not here reported.

Rodney Harris is associate director, media, at Masius,

Wynne Williams and D'Arcy

MacManus.

practical information for work. It contributes to an understanding of the difficult problems of change. It has an educational role; but it also speculates on the new technologies that fire the imagination. It enhances the standing of the engineering profession; it helps to safeguard high standards of management and to promote a consciousness of industry's place in and duty to society at large.

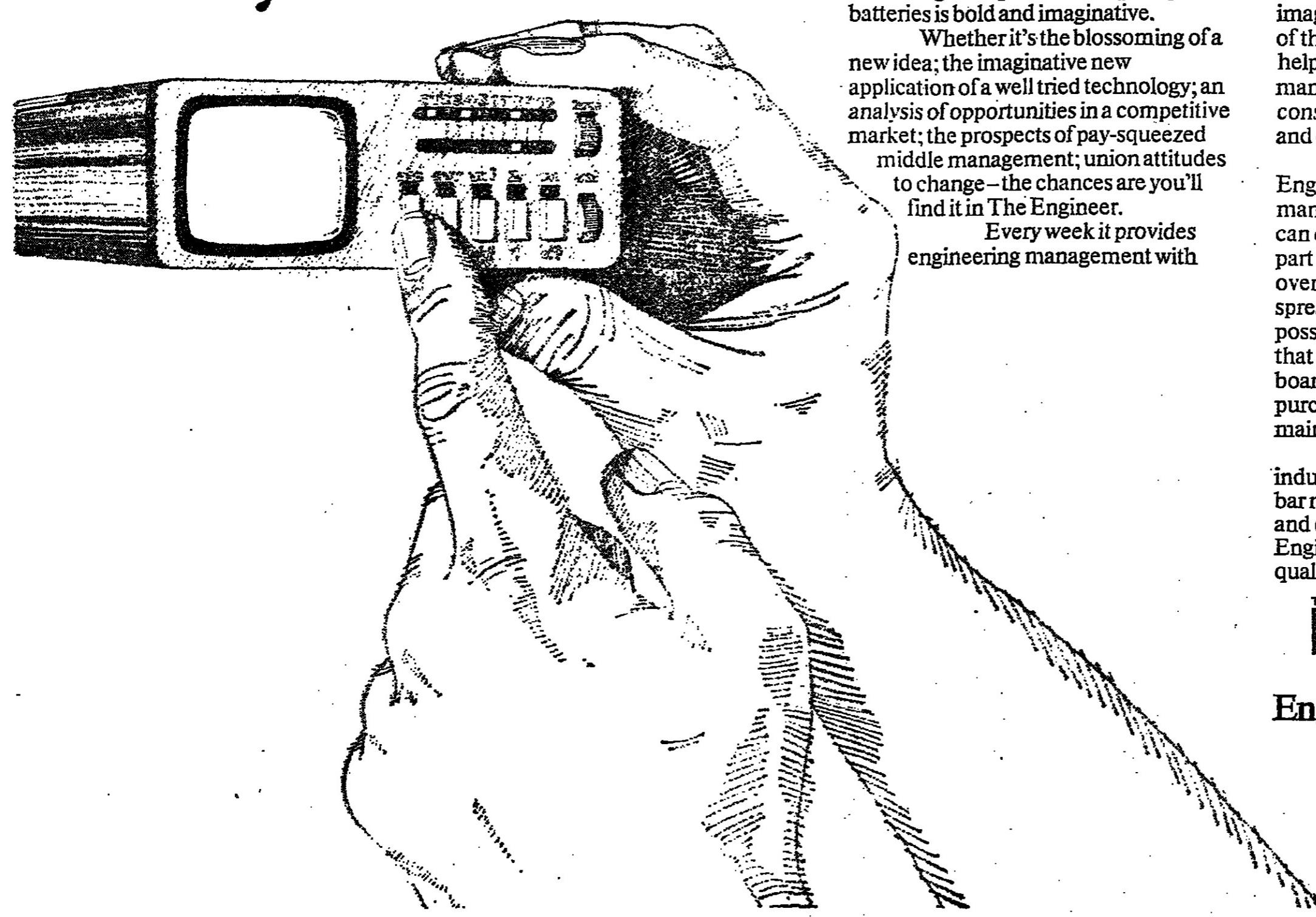
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THURSDAY, APRIL 7, 1977

Bargaining in competition

THE IDEA of "kitty bargaining," which the Secretary of State for Employment has now been included inside the overall commended to trade union limit, Mr. Booth does not yet leaders for consideration as a seem to have made up his mind possible approach to the next whether or not productivity bar-phase of wage restraint, is by gains — on which some union no means new but has never leaders are particularly keen been tried out on the scale he should be included: it is essential to be suggesting. Under trial in either case that the free collective bargaining, the improvement in productivity management of a particular should be genuine and not paid company (or plant, or other bar-gaining unit) has a reasonably difficulty concerns the allocation precise idea of what it can do of money to different groups afford to pay in wage increases Mr. Booth, while recognising the differing abilities of firms and the bargaining process is that the special claims of some largely concerned with the allocation of this total sum between different groups of employees. wants some nationally agreed Under kitty bargaining, a minimum pay increase to help similar process of allocation would occur but the lower-paid. Apart from the fact that this ignores the differing abilities of firms would be fixed, presumably as to pay, a percentage minimum increase of a size likely to be agreed between the general unions would leave little over, in the context of Treasury arithmetic, to increase differentials and right anomalies.

Union disputes

But the worst problems would probably arise in the actual process of bargaining. The situation would be easier if it were normal for one union to represent all the workers in a plant or for all pay agreements to begin and end on the same date. In fact, not only is it usual for there to be several unions involved but there is growing pressure for particular groups inside a large union to have their own negotiating rights: moreover, most firms have a large number of different wage agreements with different dates. There is therefore not only much the same danger of leapfrogging under kitty as under the limit pointed out, was only free bargaining, even if sanctifying forward one possible suggestion: it would require ignoring of the limit nor to discourage the changes in existing principles of such a scheme arrangements which may sometimes be needed.

Allocation

It is when one moves from general considerations of this sort to their practical application that possible difficulties begin to appear—and Mr. Booth must be pointed out, was only free bargaining, even if sanctifying forward one possible suggestion: it would require ignoring of the limit nor to discourage the changes in existing principles of such a scheme arrangements which may sometimes be needed.

A few crumbs for the city centres

THE LONG-PROMISED grand new strategy for the inner cities turns out to be less harmful than it might have been, and there are even a few possibly beneficial side effects. This is clear from a series of statements and answers to set-piece Parliamentary Questions put out by the Secretary for the Environment, Mr. Peter Shore, over the past few days. The central feature of these statements is that in spite of the sweeping nature of the speeches that have preceded them during the past year of fashionably conservative for the inner cities, the Government simply does not have the money to do very much.

This is all to the good. The amount spent on city centres during the postwar period is measured in billions, and the cumulated evidence suggests that much of this money has been spent on the employment of administrators and clerks, or the destruction of salvagable existing housing, or the construction of tower blocks of flats in which few families would live by choice. To judge from the speeches of Mr. Shore, and his Conservative counterpart Mr. Peter Walker, the lesson has not been learned: it seems that if they could they would throw good billions after the bad.

Responsibility

In the event all that Mr. Shore could manage yesterday was the promise of a few hundreds of millions over the next couple of years. His department will take the responsibility for the "urban programme," a social welfare operation of questionable value, from the Home Office, and the present expenditure of under £30m, a year will be increased to £125m, a year in 1979-80. The Chancellor's budget announcement of money to rescue construction companies in inner cities has been echoed by Mr. Shore: it means £50m in England over the next two years. The total potential waste of hundreds of millions is less unpalatable than the and in many cases for much hypothetical waste of billions longer than that.



Nuclear power: Uncle Sam's call for trust

By DAVID FISHLOCK, Science Editor



(Top) worker prepares to enter the new reprocessing plant for separating plutonium from intensely radioactive fast reactor fuel at Dounreay. (Below) India's experimental reactor at Trombay, supplied by the Canadians.

IT IS PROBABLY prudent to assume that nuclear explosives will spread beyond the six nations which have already demonstrated convincingly that they possess them. After all, in spite of the determination of the U.S. Government immediately after World War II to retain total control of the technology of the Manhattan Project, over less than three decades nuclear explosives have spread successfully to the USSR, Britain, France, China and (by 1974) to India.

There are clear temptations for other nations to acquire nuclear explosives. For the oil-producing nations there is the temptation to use their wealth to procure them as an insurance against any decline in their world influence as their oil reserves diminish. For ostracised nations or those encircled by hostile neighbours, there is the temptation to procure nuclear explosives as a deterrent to any attack. For some developing nations there is a temptation to use nuclear explosives to gain a seat at the same table as the world's more influential nations.

For three decades, after the McMahon Act excluded Britain from the Manhattan Project technology which Britain had helped freely to develop—allowing Britain to launch a crash programme to develop its own nuclear explosives—the U.S. has been wrestling with the problem of controlling proliferation of nuclear weapons. No aspect of nuclear policy has occasioned more international discussion, albeit mostly behind closed doors.

The U.S. Government is expected to-day to announce its latest policy for minimising the pace of proliferation. President Jimmy Carter, in San Diego on the campaign trail last autumn, declared that he would "seek to withhold authority for domestic commercial reprocessing until the need for it, the economics and the safety of the technology are clearly demonstrated." Without reprocessing, of course, there can be no fast reactors,

TABLE 1
Estimated proportion of the world uranium resources (Excluding the East Bloc)

	1975	1985
U.S.	45	46
Canada	25	13
South Africa	<15	16
France	<10	4
Nigeria	6	—
Niger	—	7
Australia	—	6
All others	9	8

Source: Nuclear Energy Policy Study Group Of light water reactors (LWRs)

On the economic justification for nuclear electricity it concludes rather grudgingly that it would "on average be somewhat less costly than coal-generated power." Outside the U.S. it finds that some 30 nations in addition to those which already possess nuclear weapons have nuclear plants operating, under construction or ordered.

In other words, there is no suggestion in the Ford Foundation report that nuclear energy as it exists commercially to-day—which for the U.S. and most other countries means by way

should now be abandoned will bring cold comfort to those prevent this happening. Quite the reverse, in fact, for who have been claiming that the basic argument is that at least for several decades to come the U.S.—and everyone else—should be prepared to rely on these U.S.-designed reactors. They should be prepared to forgo more advanced technologies which promise to be more economical with uranium fuel, but which could also encourage proliferation of nuclear explosives.

The study group's confidence about uranium supplies appears to start with the figures shown in Table 1, which indicate that the U.S. is sitting on the world's richest stockpile of uranium. It then goes on to assert that the current assessment of uranium reserves "probably substantially underestimates the supplies that will become available."

Unfortunately, the study group tends to undermine its own case a sentence or two later by arguing that, if the costs of nuclear power should rise, it will not matter, for "coal available at roughly current costs will look increasingly attractive." But how will the rest of the world see the Carter Administration's proposals, with their strong implications that nations need only put their faith in Uncle Sam and all will be well?

The Canadians, who were deeply upset by the cynical way in which India, using plutonium transmuted in a Canadian-designed research reactor, left off nuclear "device" in 1974, are under great pressure to redouble their efforts to block even those nuclear activities still acceptable to U.S. anti-proliferation policy.

But how will the rest of the world see the Carter Administration's proposals, with their strong implications that nations need only put their faith in Uncle Sam and all will be well?

What other Governments—including Britain's—are likely to fear above all about the new U.S. anti-proliferation proposals, however, is that they could encourage organisations opposed to nuclear energy in any form to redouble their efforts to block even those nuclear activities still acceptable to U.S. anti-proliferation policy.

They have always stored spent nuclear fuel from their Candu reactors—as the U.S. now suggests should be done with LWR fuel—to an extent where one of their engineers claimed

"nothing much can be done recently that Canada possessed

any Canadian energy policy. It could also encourage the oil-producing nations to raise their prices sharply."

President Ford's Nuclear Energy Policy Study Group, Bellanca Publishing Company, Cambridge, Mass., U.S., 1977.

MEN AND MATTERS

Dolanc does the rounds

Stane Dolanc, the 52-year-old Slovenian who, to give him his full title is Secretary of the Executive of the Presidency of the Central Committee of the League of Communists of Yugoslavia, has just made Labour Party history, in a minor way.

He has also had "a great time," in his own words, rushing around Whitehall and Transport House seeing Prime Minister Jim Callaghan, Foreign Secretary David Owen, Defence Minister Fred Mulley, Leader of the House Michael Foot, and Secretary of State for Trade Edmund Dell.

Dolanc has been in London at the invitation of the Labour Party and the ostensibly party nature of the visit was underlined by the signature afterwards of the first joint statement ever signed by the Labour Party with an East European Communist Party.

One only has to look at the list of high-ranking politicians that Dolanc met once his purely party obligations were over to realise, however, that this was more than the usual inter-party chat session. It is also difficult to believe that he came here so that the Prime Minister and others could hear about Yugoslavia's experience in the admittedly highly topical fields of worker participation and devolution.

The fact is that, although Dolanc easily dismisses the very idea, he is clearly seen by Whitehall as a potential successor, at some stage, to the 84-year-old Marshal Tito. On paper the Tito succession is already mapped out. A collective Presidency composed of one member from each of Yugoslavia's eight regions will take over the reins. Dolanc is not even a member as his region, Slovenia, is already in today's High Streets, and are represented by Tito's right hand man, Edward Karelj. Nobody

knows however whether this collective presidency will actually work in practice. If it does not, Dolanc, a short, chubby, former partisan with thick owlsh-like spectacles, who worked his way up through the Slovenian Party machine and moved into party HQ at Belgrade in 1972, could well emerge out in front.

He was asked what would happen after Tito at a Press conference yesterday at Transport House and nimbly replied "I hope you can ask that question for many years to come." He was also asked about political prisoners. "Yes," he admitted, "we have home. Not many. They are mostly foreign agents."

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ECONOMIC VIEWPOINT

Why IMF is wrong on sterling

JULY 1977

150

BY SAMUEL BRITTAN

THE GOVERNMENT'S all from that point based on comparative international inflation right. It's bound hand and foot by the IMF." This is the stock response to economic questions by numerous City gossips, Conservative MPs and Press commentators. The report is as wrong-headed as it is back-pedaled.

Apart from any innocence which it betrays about British domestic politics, it is utterly misleading in the sum of sanctity which it bestows on the IMF. The Fund consists of fallible mortals with their own interests to pursue; and in at least two respects, they have recently been trying to fasten wrong-headed policies on this and other countries.

Attention has been focussed on IMF views on the Public Sector Borrowing Requirement and Domestic Credit Expansion.

What has been overlooked is that a great deal of time was spent during the visit of the IMF mission last autumn discussing the sterling exchange rate. Not everything that was agreed either on sterling or domestic policy has been published. Apart from the Letter of Intent, papers have been exchanged between the Chancellor and the IMF on wages, prices and exchange rates.

All see the reactor as a power against rising prices, and again the action by the trading nations—that is, a "cartel OPEC".

Originally the Fund was so preoccupied by the need to maintain a competitive sterling exchange rate that it wanted to lay down a rough illustrative timetable for the downward movement of sterling. During most of the discussions sterling was fluctuating in the \$1.60 to \$1.66 area.

Another IMF obsession is incomes policy. Dr. Johannes Witteveen, the Fund's Managing Director, took a personal initiative to secure firm numerical commitments from the British IMF—which has its own intercal.

(as he would like to have from the Italians now) and desisted only after several executive directors of the Fund had taken strong exception to his stand.

TOTAL CURRENCY FLOW*

(Change in reserves net of official overseas borrowing)

	£bn.
1972	-1.265
1973	-0.789
1974	-1.672
1975	-1.465
1976	-3.428
1977 (1st qtr. est.)	+2.0

** Balance for official financing

Source for full years: Treasury

dissensions—is in no position to dictate British exchange rate policy. But the understandings about "competitiveness" are just sufficient to give an additional argument to those in Whitehall who are in any case against an appreciation.

For Ministers and their advisers have been as divided about what to do about the supposedly embarrassing strength of sterling as they were about its weakness. The so-called Young Turks of the Treasury have wanted to maintain sterling on a falling trend to promote export-led growth, business recovery and so on. (The pre-Budget economic forecasts were prepared on the assumption that sterling would continue to depreciate in order to compensate for the difference between British and international inflation rates.) Mr. Callaghan, on the other hand, has always been a fixed exchange rate man; so has Mr. Harold Lever, although more tolerant of upward than of downward deviation.

There was thus some basis to the report, which rocked the sterling market in October, about the IMF looking for a \$1.50 to the pound exchange rate. But the figure did not used to call "life itself." For the actual problem has been the unexpected strength of demand, and the IMF was and is against any fixed rate. The sterling and its tendency to appreciate—not depreciate—guides on a descending path, drawn up for a period when the British inflation rate was expected to be above the international average.

The fact is that after many years of devotion to semi-fixed exchange rates under Bretton Woods, the IMF has now developed an obsession about not supporting overvalued currencies.

Another IMF obsession is incomes policy. Dr. Johannes Witteveen, the Fund's Managing Director, took a personal initiative to secure firm numerical commitments from the British IMF—which has its own intercal.

funds will force the Government to let the rate rise; or the forces of differential inflation will push the rate down later in the year. The way things are going, we are likely to have both events in succession.

My own view is that the original Fund thinking was almost 180 degrees wrong. The most important piece of information presented in the Budget was not any tax change but the chart in the Financial Statement reproduced here. This shows that, in direct contrast to IMF beliefs, sterling has fallen since early 1973 about 10 per cent, further than can be justified by comparative inflation rates in the U.K. and the main OECD countries.

It is, of course, possible to argue that sterling was overvalued at the beginning of 1973. The arguments of Mr. Bryan Gould, the Left-wing former Parliamentary Private Secretary to Mr. Peter Shore, to this effect, were echoed almost exactly by the IMF's Mr. David Finch in discussions in London.

There is however no known way of defining a correct starting point. The appropriate ratio of British to overseas costs and prices depends not only on grade in manufactures, but on capital flows, North Sea earnings, sterling balance movements and many other factors. Many of these items are now moving in favour of the U.K.

The Government has gone for the middle course of holding the rate at around \$1.72. Ministers have been influenced by industrialists' lunch talk about "stability" and wish to hold sterling there for the foreseeable future. But one of the few certainties is that this supposed middle way will not work.

When sterling is strong, the pound falls to justify the present exchange rate. The trouble with British economic discussion is that, it is always

hung up in the radicalism of a few years ago.

It

was

frequently

said

in

the

Budget

Debate

that

"We are

all

monetarists

now"

(Messrs.

Heffer,

Lever

and

Maudling

dissenting). But it is monetarism in one country, based on the experience of the much more self-contained U.S. In a country like Britain, prices depend mainly on the world inflation rate and on the exchange rate. The money supply works mainly via its effect on the exchange rate.

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COMPANY NEWS + COMMENT

Overseas operations help RMC to £23m.

FOR 1976 taxable profit of Ready Mixed Concrete shows an 82 per cent. jump from £12.64m. to £22.04m., or half way up the increase was from £4.18m. to £11m.

Basic earnings for the year are up from 8.1p to 14.4p per 25p share and fully diluted from 7.5p to 13.2p. The final dividend is 2.97p for a total of 5.17p (4.7p) net.

Turnover rose from £412m. to £515m. and, for the first time, overseas sales represented more than 50 per cent. of sales.

Overseas operating profit increased from £3.5m. to £6.4m. due to a recent demand for building materials in most areas of operation. Changes in exchange rates contributed £1.2m. to the improvement.

A small increase in U.K. operating profit was achieved even though construction industry demand continues to fall.

Group borrowings less cash and short term investments have been reduced by a further £3m. to £44m. despite the restatement of overseas borrowings at higher sterling values following the depreciation in value of the pound. Interest charges were £1.22m. lower at £4.46m.

Last year U.K. ready mixed concrete deliveries were running some 20 per cent. lower than the 1973 peak and deliveries in the current year are expected to be down by a further 8-10 per cent. so there is not much scope for substantial profit growth in the domestic market. In Germany, however, sales in the current year are likely to be up by a few points only. However, the group's financial position has strengthened over the year and debt as a proportion of shareholders' funds has dropped from 58.25m. in front of £21m. At half-year the advance was from £10.25m. to £8.72m.

Basic earnings per 25p share for the year were up from 31.4p to 41.3p per 25p share.

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£1.32m. at Robert McBride

AFTER AN increase from £0.48m. to £0.61m. at halfway when the directors stated that they looked forward with confidence to another successful year, pre-tax profits of Robert McBride (Middleton) for 1976 advanced from £1.02m. to £1.32m.

Stated earnings per 10p share are 30.6p against 27.6p and the gross final dividend is 3.375p for a maximum permitted gross total of 6.7518p compared with 6.138p.

There were no extraordinary items, against £24.20m. and the tax charge was 10.67m. compared with 10.47m. Profit retained was up from £1.33m. to £1.31m. Net assets are shown as £2.12m. (£1.61m.).

The company manufactures domestic detergents and bleaches, etc.

Taylor Woodrow upsurge

ON TURNOVER of £142m. against £230m., pre-tax profit of building and civil engineering contractors and £1.2m. for Taylor Woodrow, finished 1976.

Turnover was up from £12.6m. in front of £21m. At half-year the advance was from £4.2m. to £6.72m.

As forecast at the time of the rights issue last April the dividend is lifted from 3.041p to 6.8p with a final payment of 3.8p. Earnings for the year were up from 31.4p to 41.3p per 25p share.

Turnover, £12.6m. (£10.46m.)

Pre-tax profit, £2.23m. (£1.51m.)

Net profit, £1.2m. (£0.75m.)

Minority profits, £1.448 (£0.907)

Extraordinary credit, £2.84 (£0.867)

Retained profit, £1.2m. (£0.75m.)

Including exchange differences on retained profits of previous years £1.264.000 (£329.000) and realised profits £1.333.000 (£1.375.000), less tax £1.024.000 and minority £120.000.

With a substantial export order book and confidence in the contribution from acquisitions, Mr. Gavin Hepburn, chairman of The Fife Forge Company, the Kirkcaldy marine shafting specialists, tells holders in his annual report that there is every prospect of good results in the current year. For 1976, turnover advanced 10p to 31.2p where they yield 1.31p (3.61p) and fully diluted 4.94p (8.61p) and finally 1.31p (3.27p). There is no final dividend 1.0575p net.

The Tax took £111.185 (£424.169) and there are extraordinary debts of £101.017 representing amounts written off as a result of disposal or elimination of subsidiary companies.

The group's national newspapers in the U.S. are trading well, they say, and in other sectors results are currently ahead of 1976.

Publications in Australia are trading well in most areas, but profits are being affected adversely by the Government's tight anti-inflationary policies.

In U.K. trading is improving, but the group's heavy £150,000 making a total of more investment in the Middle East is £400,000 during the past three years.

Even after allowing for exchange gains of say, 10m. or so, a 12 per cent. improvement in Taylor Woodrow's preliminary pre-tax profit after a rise in sales of a quarter was considerably better than expected. The shares rose 10p to 31.2p where they yield 1.31p (3.61p) and finally 1.31p (3.27p). There is no final dividend 1.0575p net.

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AN ENCOURAGING START TO 1977

At yesterday's Annual General Meeting the Chairman, Mr. Peter Boon said:

Fluctuations in trading conditions made 1976 a difficult year, but the results were creditable.

You would naturally wish me to say something about the prospects for the current year but, as I am sure you will appreciate, forecasting in present conditions is a hazardous pursuit.

However, I can report that with three months of 1977 behind us, the current year, in all the circumstances, has got off to an encouraging start. The general outlook for our industry is showing some signs of improvement and further progress may be expected both at home and overseas.

The future holds many imponderables, but what I can say with complete conviction is that I am confident that Hoover can and will move ahead — confident because of its strong financial position, its good management team, its competitive prices and, above all, the high quality of its products and the loyalty of its staff.



Mr. Peter Boon,
Chairman, Hoover Limited.

1976 FINANCIAL SUMMARY

Turnover £180m. (£163m.)

Exports £35.0m. (£29.6m.)

Pre-tax Profit £17.0m. (£20.7m.)

Dividends per share 13.27p (12.07p)

Earnings per share 46p (54p)

Copies of the Report and Accounts together with the Chairman's circulated statement can be obtained from the Secretary, Hoover Limited, Perivale, Greenford, Middlesex.

DIVIDENDS ANNOUNCED

Current payment	Date of payment	Corre-	Total	Total
		sponding	for	last
		div.	year	year
Abrasives International Nil	June 1	2.18	2.18	2.18
British Printing 2.18	May 27	2.56	2.56	2.56
British Rollmakers 1.68	July 1	3.01	3.01	3.01
Brooks Group 1.75	July 1	1.13	1.69	1.33
J. Compton 1.3	July 1	0.34	0.7	0.7
Dixell Heel Company 0.5	July 1	0.2	0.5	0.7
Estates and Gen. Inv. 8.05	May 28	7.32	12.45	12.45
GKN 5.25	June 2	4.77	5.25	5.25
Harrison and Sons 2.27	June 1	2.76	3.45	3.45
Hiltons Footwear 3.19	June 10	1.32	1.69	1.69
Hovingham 1.86	June 2	—	—	5.5
W. Lawrence 0.28	July 1	1.13	6.73	6.14
Robert McBride 1.81	July 1	1.72	2.51	2.56
Albert Martin 2.35	July 1	2.36	4.11	4.11
Morris and Blaize 4.3	May 27	3.96	8	7.4
News International 2.97	July 1	4.7	9.27	9.27
Ready Mixed Concrete 2.97	July 1	1.07	1.07	1.07
Rowan and Boden 0.68	July 13	4.5	7.31	5.76
Rowntree Mackintosh 4.81	July 1	2.36	3.93	3.58
Sanderson Kayser 2.59	May 23	0.27	—	0.85
Second Broadmount Tst. Int. 0.3	May 23	1.0	—	3.12
Starcliffe 1.2	July 1	8.06	8.91	8.91
W. H. Smith 9.25	—	8.41	18.05	18.05
W. S. Morris 3.25	July 1	6.8	10.4	10.4
Transatlantic Market Tst. 34.42	April 29	3.42	19.38	19.38
Transworld Group N/H	—	0.28	0.33	0.93
Winton Estates 0.73	July 1	0.63	1.14	1.04
Yorkshire Spinners 2.06	June 1	1.5	2.06	1.5

AN IMPROVEMENT in pre-tax profit from £11.25m. is disclosed by W. H. Smith's Son (Holdings) for the year to March 29, 1977, up from £9.65m. to £13.23m. after eight months.

Full year earnings per share rose from 28.3p to 44.6p. Net dividends of £6.865m. for a total of £12.46m. for the year were up from 22.65p to 33.23m.

Up 39 per cent. pre-tax W. H. Smith's 1976-77 profits are ahead of even the best of the bullion estimates and the shares jumped 18 per cent. to 44.6p. At this level the P/E of 23.3 is well below the retail average and the shares still have some attraction despite a yield of only 3.4 per cent. covered 41 times. A good Christmas period which allowed the group to take some advantage of its recent 15 per cent. retail expansion takes most of the credit for last year's growth but the wholesaling division also made a useful improvement. Increased labour costs could restrict wholesaling growth in the current year and the retail expansion plans for 1976-77 are

GRE peak £61m—higher underwriting profits

UNDERWRITING PROFITS at Guardian Royal Exchange Assurance improved from £5.1m. in 1975, during 1976 and taxable profit increased from £48.6m. to a record £61.1m.

Stated earnings per 25p share rose from 20.3p to 24.3p and a final dividend of 5.2513p net raises the total from £273.85p to 9.1013p. However, should the ACT rate be reduced to 33.67ths, an additional 0.1613p will be paid to regain the equivalent gross distribution.

Underwriting profits were achieved in the U.K., Australia, Canada, Brazil, the Far East, West Africa and on overseas business written in London, report the directors. In Europe there has been no improvement; operations in Germany and Holland suffered from heavy storm damage.

In addition, to 10% placed, but still around 12 months to reach profitable status, this was partly offset by good results in France.

As a result of a change in Australian legislation and practice, the contribution made to the consolidated profit and loss account for 1976 by the short-term revenue profits from that country has been increased by 21.3m. (£0.8m. after tax). This is an extension of the Australian component of the policy previously applied to the accounts of the Canadian and German companies which are consolidated on the basis of accounts prepared in accordance with their own local legislation and practice.

The directors of Royal Assurance Company announce that in view of the possible change in the rate of exchange of the tax for 1977-78, an additional payment is possible if the reduction in related tax credit is below 33.67ths, but not below 33.67ths. A net final dividend of 7.41771p is due to be paid by June, making 1976 total of 11.26711p (£10.24337p). Net profit for that year was 24.72m. (£18.1m.).

*Net of reinsurance, 7.5% accident and war.

The marine and aviation account returned a useful profit but conditions in that market in 1976 could give cause for concern. However, the recent tragic accident at Tenerife is not expected to result in any significant cost to the company.

The life, savings and the bonuses of the principal life fund—Guardian Assurance—were increased in December, by 10%.

Statement Page 20

See Lex

Sun Alliance £2.2m. increase

Premium income from fire, been seriously affected by sub-sectors and marine business, which are not yet settled, but for which the company has paid or provided £13.6m.

In addition, the severe storms in early 1976 caused company losses totalling £5m. in the rest of Europe and Canada.

The rest of Europe and Canada.

Stated earnings per £1 share are 44.4p (42.98p) and the dividend total is stepped up from 16.405p to 18.045p net with a final of 9.245p. If the tax credit rate becomes 33.67ths, the directors intend to pass the benefit of the year's underwriting results have an equivalent gross amount.

As already foreshadowed, the results in Canada showed a further improvement, while the year's underwriting results have

BOARD MEETINGS

Jersey tax took £90,745 (£50,514) leaving the available balance at £33,200 (220,350) after debiting liquidation payments of £33,339 (credit £33,975).

Estates & General improves

FUTURE RATES

	April 25	April 26	April 27	April 28	April 29	April 30	May 1	May 2	May 3	May 4	May 5	May 6	May 7	May 8	May 9	May 10	May 11	May 12	May 13	May 14	May 15	May 16	May 17	May 18	May 19	May 20	May 21	May 22	May 23	May 24	
Investing	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000		
Metals Transient Debt	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	
Financial Holdings	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	
Alta Investment Trust	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000
Armenia Bros	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000
Bramley Bros	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000
Gill and Phillips	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000
Malins Parfitt	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000
Pratt, Morris & Partners	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000
Watson, Bassett & Partners	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000	£1,100,000

Extra Pearl payment possible

The directors of Pearl Assurance Company announce that in view of the possible change in the rate of exchange of the tax for 1977-78, an additional payment is possible if the reduction in related tax credit is below 33.67ths, but not below 33.67ths. A net final dividend of 7.41771p is due to be paid by June, making 1976 total of 11.26711p (£10.24337p). Net profit for that year was 24.72m. (£18.1m.).

Transatlantic Market Trust

Doubled pre-tax income of £488,814 against £225,186 was achieved by Transatlantic Market Trust for the year to March 10, 1977.

The dividend is stepped up from 19.39p to 34.63p per 1p participating share.

Record £24.5m. at Phoenix

Profit before tax of Phoenix there will be a terminal bonus of £100,000 per £100,000 surcharge for 1976, up to £100,000 for 1977, for subsidence.

The general underwriting loss increased from £7.4m. to £9.4m.

<p

Guardian Royal Exchange Assurance Limited

RESULTS FOR 1976

Dividend

The Directors recommend the payment of a final dividend of such an amount as will produce with the appropriate tax credit a gross equivalent of 8.07892p per share, making a total gross equivalent for the year of 14.002p per share (1975: 12.7292p). The increased dividend is the maximum permitted under current regulations.

If approved at the Annual General Meeting to be held on 1st June 1977 a payment at the rate of 5.2513p per share in respect of the final dividend will be made on 2nd June to holders of Ordinary Shares whose names appear on the register at 25th April 1977, making with the interim payment made in January 1977 a total of 9.1013p per share on the Ordinary capital (1975: 8.27398p). Should the rate of Advance Corporation Tax for the year 1977/78 be reduced to 33/67ths an additional payment of 0.16158p per share will be made to shareholders as soon as practicable thereafter in order to maintain the equivalent gross distribution for the year.

Preliminary Profit Statement

The audited accounts for the year ended 31st December 1976 will be posted to shareholders on the 5th May 1977.

Subject to audit the results for the year are as follows:

	1976	1975
	£m	£m
Short-term premiums written (net of reinsurance)	560.7	427.1
Investment Income	58.5	49.2
Less Interest Payable	6.7	6.7
	51.8	42.5
 Underwriting Results		
Short-term (Fire, Accident and Marine)	3.8	2.1
Long-term	5.5	5.0
	9.3	7.1
Profit before taxation	61.1	49.6
Less Taxation	28.6	24.7
Profit for year after taxation	32.5	24.9
Less Preference dividend and Minority Interests	1.4	0.6
Profit for year after taxation available to Ordinary shareholders	31.1	24.3
 Ordinary Dividends		
Interim 3.85p per share	4.8	
Proposed 5.2513p	6.6	
Final 0.16158p per share	0.2	
Total 9.26288p per share (1975: 8.27398p)	11.6	10.4
Profit transferred to Retained Profits	£19.5m	£13.9m
Earnings per Ordinary share (after taxation)	24.3p	20.3p

*Subject to Advance Corporation Tax being reduced to 33/67ths

Underwriting profits have been achieved in the United Kingdom, Australia, Canada, Brazil, the Far East, West Africa and on overseas business written in London. In Europe there has been no improvement, our operations in Germany and Holland suffering from heavy storm damage, intense competition and lack of increases in rates, although this was partly offset by good results in France. As a result of a change in Australian legislation and practice, the contribution made to the consolidated profit and loss account for 1976 by the short-term revenue profits from that country has been increased by £1.3 million (£0.8 million after tax). This is an extension to the Australian company of the policy previously applied to the accounts of our Canadian and German companies which are consolidated on the basis of accounts prepared in accordance with their own local legislation and practice. The Marine and Aviation account returned a useful profit but conditions in that market in the U.K. still give cause for concern. However, the recent tragic accident at Tenerife is not expected to result in any significant cost to the company.

The Life figures have been excellent and the bonuses of the principal Life Fund – Guardian Assurance Company Limited – were increased last December.



Royal Exchange, London EC3V 3LS.

This Advertisement complies with the requirements of the Council of The Stock Exchange in London.

U.S. \$120,000,000

International

Westminster Bank Limited

Floating Rate Capital Notes 1984

Irrevocably and unconditionally guaranteed on a subordinated basis as to payment of principal and interest by

National Westminster Bank Limited



Orion Bank
Limited

County Bank
Limited

Credit Suisse White Weld
Limited

Banque Nationale de Paris

Banque de Paris et des Pays-Bas

Banque Populaire Suisse
S.A. Luxembourg

Girozentrale und Bank der Österreichischen Sparkassen
Aktiengesellschaft

Société Générale de Banque S.A.

Union Bank of Switzerland (Securities)
Limited

Westdeutsche Landesbank Girozentrale

The Notes of U.S. \$1,000 each constituting the above issue have been admitted to the Official List of The Stock Exchange in London. Interest is payable semi-annually in arrears in April and October, it being expected that the first such payment will be due on October 20, 1977.

Particulars of the Bank and of the Notes are available from Exel Statistical Services Ltd., and may be obtained during normal business hours on any weekday (Saturdays excepted) up to and including April 21, 1977 from

Orion Bank Limited
1 London Wall,
London, EC2Y 5JX

Strauss, Turnbull & Co.,
3 Moorgate Place,
London, EC2R 6HR

Cazenove & Co.
12 Tokenhouse Yard,
London, EC2R 7AN

April 7, 1977

Exel Statistical Services Ltd.,
100 Finsbury Square,
London, EC2M 7AS

Mr. B. L. Allen, chairman of Bury & Masco (Holdings) in his annual statement on the spread of use of the company's products, said: "We believe that all but a general recession." As known, pre-tax profit for 1976 was £10.87m. (£26.72m.) from turnover of £11.09m. (£26.82m.). Exports accounted for 16.4 per cent of turnover and the home market 78.6 per cent.

Current balances decreased by £0.41m. (£35,000 increase) and short-term deposits were down by £0.23m. (the same increase). Throgmorton Trust holds 14.35 per cent of the Ordinary.

The next year's report will again show improved results, forecasts Mr. B. L. Allen, chairman of Bury & Masco (Holdings) in his annual statement on the spread of use of the company's products, said: "We believe that all but a general recession."

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Saint Piran
Cornish tin
A record high
of 225 tonnes was achieved
by Saint Piran in March. This
was the 12th consecutive month
of record breaking production.

Boulton

Interim Results

- Increased Home and Export Sales
- Increased Pre-Tax Profits

Comparative Figures	6 months to Dec. 1976	6 months to Dec. 1975
£'000	£'000	£'000
Turnover	8,420	8,011
Profit before Tax	495	452
Interim Dividend	0.5 p	0.5 p

The William Boulton Group Limited
Burslem - Stoke-on-Trent - England

Little change at J. Compton

UNIFORM and clothing manufacturers J. Compton Sons and Webb (Holdings) announces a taxable profit of £2.35m. for 1976 compared with £2.23m. for the previous 12 months. The advance represents the lack of a contribution to pension fund which took £10,000 in the time.

At the midway stage profits were up from £9.9m. to £11.1m.

Yearly earnings per 20p share rose from 5.78p to 6.94p and the final dividend is 1.2975p net for a 1.691p (1.3235p) total.

Turnover 1976 1975
To pension fund 19.10 18.730
Write off 15
Pre-tax profit 2.300 2.230
Tax 1.182 1.230
To insurance reserve 86
Attributable 1.101 914

* For standard generators.

For the first half of 1976 profit was £14.587, against £17.114. Year-end tax took £99,611, compared with £40,378.

Stated earnings per 20p share are 8.39p (3.16p) — the dividend is 2.0645p net, compared with 1.5015p last time.

factory profits and a full order book.

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Yearly earnings per 20p share rose from 5.78p to 6.94p and the final dividend is 1.2975p net for a 1.691p (1.3235p) total.

Turnover 1976 1975
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Write off 15
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Tax 1.182 1.230
To insurance reserve 86
Attributable 1.101 914

* For standard generators.

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INTERNATIONAL COMPANY NEWS

DUTCH BANKING

ABN ponders an increase in capital

BY MICHAEL VAN OS

THE BOARD of Algemeene Bank Nederland (ABN), Holland's largest commercial bank expects to decide shortly whether and how to reinforce its capital base to maintain what it describes as its "excellent" solvency position, in preparation for continued expansion.

Speaking at a press conference here on the publication today of the bank's annual report, details of which were published earlier, the chairman, Dr. Andre Batenburg would not make a profit forecast for the current year in the first two months had shown a "very slight" improvement on the same period last year.

Commenting on last year's earnings—which rose 10.4 per cent to Fls.204.8m.—Dr. Batenburg said they had shown a "very reasonable" increase and that they were up on expectations. The increase had been lower than that recorded by some other major banks but that was attributed to ABN's "explosive" profit growth in the previous year.

Dr. Batenburg stressed the bank's diminished dependence on local Dutch developments affecting operations, adding that exactly one-third of net profits had been generated abroad in 1976 whereas the contribution to the balance sheet total had been

26 per cent. If foreign business effected through Dutch home base offices was included, the profit contribution rose to about 40 per cent.

The ABN chairman said that the bank's major asset compared with other Dutch banks—the extensive office network abroad—would continue to be expanded this year. He revealed that the 200th establishment, in Houston, U.S., would soon be opened. The volume of profits generated outside had shown a "very satisfactory" geographical spread.

Discussing the often turbulent developments in the local Dutch banking sector last year, Dr. Batenburg would not draw a forecast when the Central Bank would come in with credit restrictive measures.

The reason for such a move was almost exclusively the expansion of the mortgage market, partly as a result of new forces in the market raising competition further. The ABN chief stressed that the corporate sector's interests would be safeguarded as much as possible.

Mixed fortunes for Pierson in 1976

PIERSON, Helsingør en Pierson (PHP), the Amro bank sub-

sidiary, reports mixed fortunes for the 1976 banking year with a difficult situation on the home market being offset by a further improvement in earnings abroad where this is traditionally very active.

With the aid of strongly reduced taxation, net profits rose to Fls.10.1m. in 1976 (Fls.8.5m.), the major after pre-tax profits had been somewhat unchanged at Fls.10.2m.

Total revenue was down somewhat to Fls.97.7m. (Fls.100.4m.), of which interest income and exchanges accounted for Fls.36.8m. (Fls.38.6m., adjusted) and commission and securities income Fls.61.1m. (Fls.61.8m.).

Total costs were well contained and remained below the 1975 level when there had been some reduction in the number of mortgages issued, partly as a result of new forces in the market raising competition further. The ABN chief stressed that the corporate sector's interests would be safe guarded as much as possible.

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PHP's balance-sheet total rose to Fls.17.6bn. in 1976 from Fls.17.3bn. the year before.

Kemanord to reverse downward trend

By William Dullifore

STOCKHOLM, April 6. KEMANORD, the Swedish chemicals concern which made an abortive takeover bid for the larger Swedish match group at the end of last year, expects to reverse the downward profit trend of the last two years in 1977.

Writing in the final report for 1976 Mr. Ove Sundberg, the managing director, foresees a slight upward trend in group business during the first half of this year, and a "tangible improvement" towards the end of the year. Kemanord will continue to seek out expansion possibilities.

The high level of liquidity, which made it possible for the concern to bid for Swedish Match, was reduced slightly in 1976 but Mr. Sundberg still had Kr.259m. in hand at the end of the year.

He is understood to be still interested in achieving some form of co-operation with Swedish Match particularly in the consumer goods field, where Kemanord has been expanding swiftly over the past three years.

Kemanord earnings slipped from Kr.191m. in 1974 to Kr.154m. (Kr.18m.) last year despite a Kr.345m. increase in turnover over the two years to Kr.1.79bn. (Kr.66m.). During the recession, which has affected Kemanord's PVC and silicon production, Mr. Sundberg has been unable to meet his target of 14 per cent return on capital employed. In 1976 the return was only just over 10 per cent.

In addition to the weak silicon market and a fall in power production, the 1976 result was affected by a stagnation in earnings in the fast-growing consumer goods division, which has overtaken the PVC division in sales (Kr.397m. against Kr.364m.).

The costs of last year's acquisitions, which included R. & G. Cuthbert in Britain and the integration of the two companies, held back profit growth this year. The emphasis this year will be on consolidation and expansion within the new framework of the division and a substantial improvement in profitability is expected, according to the final report.

BRAZILIAN INVESTMENTS S.A.

Net Asset Value per Deposited Share as of 31st March 1977 U.S.\$95.04

Listed: The London Stock Exchange

Profits moving higher, reports Metall MG

BY GUY HAWTIN

METALLGESELLSCHAFT (MG), the Frankfurt-based metals engineering and transport concern, is expecting higher operating profits in the current 1976-77 business year. For 1975-76, the concern's management is proposing an unchanged 10 per cent dividend despite a further fall in net profit.

Dr. Jakob Greven, a member of the MG executive Board, explained that performance in the processing sector had continued to improve in the first five months of 1976-77 and losses had fallen further. Against this, the management was reckoning on a stronger decline in the metals sector. Here, a decisive factor would be performance in the concern's metal production operations—particularly that of the zinc smelters.

In the other areas of the group's activities, it was the considered opinion of the executive Board that things would not go

"substantially" better than the previous business year. However, MG, having disposed of its holding in the loss-making Leichtmetall-Gesellschaft, a result of a considerable improvement in the second half of the year, sufficient to cover extraordinary costs and strengthen the concerns' internal resources.

MG's external turnover went up from DM6.05bn. to DM6.53bn. (Kr.66bn.), while group turnover rose from DM5.49bn. to DM6.23bn. At the same time overseas sales as a proportion of total turnover rose from the previous year's 35 per cent. to 39 per cent.

Investment in capital equipment will this year total DM193m. compared with the previous business year's DM153m., while financial investment will go down from DM23m. (Kr.22.6m.) to DM18.3m. Depreciation will rise slightly from the previous year's DM153m. to DM155m.

On the whole 1975-76 had been

FRANKFURT, April 6.

"substantially" better than the previous business year. Operating profits had risen mainly as a result of a considerable improvement in the second half of the year, sufficient to cover extraordinary costs and strengthen the concerns' internal resources.

MG's external turnover went up from DM6.05bn. to DM6.53bn. (Kr.66bn.), while group turnover rose from DM5.49bn. to DM6.23bn. At the same time overseas sales as a proportion of total turnover rose from the previous year's 35 per cent. to 39 per cent.

The parent concern also showed a healthy increase in sales with turnover rising from DM4.4bn. to DM4.99bn. (Kr.4.6bn.). Net profits were down from DM25.1m. to DM18.3m. but earnings per share rose hefty from DM6.70 to DM14.10. Cash flow improved from the previous year's DM169.4m. to DM238m.

AUSTRALIAN COMPANIES

Myer disappoints with \$26m.

BY JAMES FORTH

MYER EMPORIUM, Australia's largest department store retailer, managed to lift profit only 7.7 per cent. from \$A24.2m. to \$A26.000, continuing the improvement last year, when earnings doubled after four relatively poor years. The directors said to-day they believed that trading results for the second half would be satisfactory and the full year's result should be higher than in 1975-76. Gross revenue rose 28 per cent. in the latest period, from \$A22.6m. to \$A29.9m.

Interim dividend is held at 4 cents a share. Last year a final of 5 cents was paid, making a total of 9 cents, compared with 2.5 cents for the preceding three years.

Lysaght recovery

JOHN LYSAUGHT (Australia), sheet steel manufacturer and distributor, staged a recovery in 1976, boosting earnings from \$A1.8m. to \$A9.9m.

The result is highest than the

one-for-four rights issue to help finance its previously reported expansion programme, reports Sydney.

The company is owned 70 per cent. by Alcan Aluminium and 30 per cent. by a number of Australian institutions.

They said last year's sales were affected by customers running down their stocks as well as by the recession. Higher prices due to inflation also helped the group achieve a 34 per cent. gain in sales to \$A3.86m.

SYDNEY, April 6.

SA7.5m. earned in 1974 but still well below the record result of SA12.5m. in 1973.

The directors of Lysaght, which is owned equally by Broken Hill Proprietary and Guest Keen and Nettlefold of the U.K., attributed the recovery to a 19.9 per cent. increase in sales of steel sheet and coil.

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Alcan rights issue

ALCAN AUSTRALIA to make one-for-four rights issue to help finance its previously reported expansion programme, reports Sydney.

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STOCK EXCHANGE REPORT

Partial rally in Gilt-edged on technical considerations

Quiet equity trade leaves share index 2.0 down at 400.5

Account Dealing Dates

First Declaral. Last Account Dealings 4. Apr. 7 Apr. 20
Apr. 13 Apr. 21 Apr. 22 May 3
Apr. 25 May 5 May 17

"New time" dealings may take place from 9.30 a.m. two business days earlier.

The pick-up in Tuesday's late trade failed to hope that the movement would be a sign of stock markets yesterday but the "quiet" buying in equities was not continued and the firm start here was soon relinquished. Gilt-edged, on the other hand, saw the recent spate of profit-taking by a small demand in an oversold market which resulted in a firm tone throughout the day and closing quotations were up to 10p better than those throughout the list of dated issues. Gilt-edged levels were all or near the day's best and the Government Securities index, at 60.71, remained 0.33 of its previous three-day loss of 1.38. Hopes for a further 4 per cent cut in Minimum Lending Rate were raised by yesterday's Treasury Bill rate, indication of 9.1 per cent M.R., while the Bank of England signal for restraint in today's tender for Treasury Bills somewhat dampened enthusiasm on this score.

Potential buyers of equity shares stayed on the sidelines ahead of the long week-end with the uncertainties attaching to further wage controls and the accompanying inflation implications still very much in mind. The price of the index constituents fluctuated narrowly at slightly lower prices for most of the day but closed above the worst with losses generally limited to a couple of pence. Guest Keen, however, dropped 310p on the rights issue announcement and closed 14 down at 312p. The Finsbury Industrial Order book showed index 2.5% at the day's lowest 11.1 a.m. was still a net 2 points off at 400.5; excluding Guest Keen's fall, the index loss would have been reduced to 1.3.

Falls led rises, by two-to-one, for the fifth successive business day, but the marginal overall falls were seen in the 0.1 per cent loss in the All-Share Index to 168.84. With the help of firmer Oils, the All Share index was slightly harder at 152.75. Apart from Guest Keen, the other names reported trading statements which received a mixed reception, while speculative issues were also again prominent in the day's trade. Official markings at 7.882 were the highest in 13 trading days and were well above the recent daily average.

Gilts rebound

A more stable background in British Funds owed much to the reappearance of a few buyers in a market oversold after the past three-day reaction. The trend to

lower interest rates — the coupon on the latest batch of Local Authority yearling bonds was in single figures for the first time since July 1973 — probably influenced the small demand and the Bank of England's signal of restraint in today's Treasury Bill tender, there was hope of a small cut in Minimum Lending Rate to 91 per cent. Quotations improved steadily from the outset and the market overcame a reactionary tendency in the afternoon to close at, or near, the day's best. In the 200-share group, the full point occurring in the area of the new medium/short tan, Escherich 91 per cent, 1982, the application lists for which opened and closed yesterday, dealing began to-day in 215p paid form and the stock is expected to open at par. Maturities of a longer date recovered, 215p to 230p as did Formulaseal, to 240p. In Shoes, Hiltons Footwear added 3 to 50p in response to the good profits, while EMC edged forward 3 to 41p, also after higher pro-

fits. A recent, a recent speculative favourite, remained on offer and reacted 3 more to 143p. Tiemanns were similarly lower at 127p. Electrical Distillers ended 12p lower at 125p.

Dealers' displays, we set

Stocks & Services, 160p, gave up 4

while Blackman and Co. paid 3 to 34p as did Formulaseal, to 240p.

In Shoes, Hiltons Footwear added 3 to 50p in response to the good

profits, while EMC edged forward 3 to 41p, also after higher pro-

better-than-expected preliminary results. An investment recom-

mendation drew buyers' attention

to Cawthron, which gained 6 to 87p

but elsewhere the trend was

easier. Lee Cooper, top, and Cope

Sportswear, 160p, gave up 4

while Blackman and Co. paid 3 to 34p as did Formulaseal, to 240p.

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profits, while EMC edged forward 3 to 41p, also after higher pro-

fits. After the results and reacted 5p further to 143p. Formulaseal eased 3 to a 177p low of 132p.

The possibility of a small fall

in Minimum Lending Rate to-day

made short impression on Pro-

perties which again presented a

full appearance. Losses were

chiefly confined to secondary

issues among which Property

Holdings, 240p, and Inray, 162p,

both lost 8, while Chesterfield,

178p, and Corus Exchange, 127p,

gave up 3 pence.

The leaders were more frequently traded and

saw easing in the early day

trades, rallied to a close little

higher. Land Securities settled

a penny off at 161p, after 159p,

while MECO closed without alter-

ation at 80p, after 78p.

Stock Conversion, on the other hand,

remained on offer and lost 3

more to 174p. A speculative re-

commendation failed to influence

Capital and Counties, unchanged

at 174p, but the news of the

reversal of the results, which could lead to an

offer of 24p cash per share listed

Land Value, 14 to 22p, nominal.

Winton Estates improved the

turn to 21p on the increased divi-

dividend, 3 to 17p, after 15p.

Alpine Soft Drinks continued firmly, putting

on 2 more to 80p, while Park

Farms rallied 3 to 82p, after the

recent setback.

Balanced response to the recent

results left Centre 2 flat at 20p

in Hotels. Elsewhere in the sector

Trust Hotel Fonds, 14 to 127p;

and Grand Metropolitan a similiar amount to 73p.

Oils were a relative backwater

and although Shell, at 478p, re-

gained the previous day's loss of

14p, the volume of business in the

market was much less than

Marlin, which closed 1 steeped

at 48p. Marathon of Scotland

dropped 7p to 112p despite the increased interest

on U.S. account lifted the price

to 780p for a rise of 10. Burnish

at 50p, were unaffected by the

shareholders' action group state-

ment, but followed the trend to

20p. Rustene Duct Sealant down

1 to 53. Secondary issues moved

irregularly with Oil Exploration

losing 3 to 96p despite satisfac-

tion with the increased profits.

Ultramar hardened 2 after-hours

but Century Oils eased the

turn to 51p and the Australia

Woodland Group gave up 3

more to 51p. A speculative bid

from the London-based ad-

dvertising agency for a reaction

of 24 to 51p.

Rubbers were rarely altered,

but in Teas MacLeod Russell were

noteworthy for a fall of 8 to

20p. and Assam Dogars reacted

2 to 180p.

Gold down again

South African Golds ended the

day lower on balance despite the

rally in the bullion price—fin-

ally 25 cents firmer at \$148.625 per

ounce, after \$147.20 at the morn-

ing fixing—in front of the outcome

of yesterday's International Mon-

etary Fund auction.

The sharemarket opened sharply

lower reflecting the weakness of

both the metal price and over-

seas trading markets. Following nervous selling, it ended

further before being marked up in

the afternoon on the recovery of

the bullion price.

The heavyweights: Randfon-

don closed 1 down on balance at

211, after 212, while West Dri-

ftone both cheapened 3. Among Finan-

cials, Fashion and General were

favoured after recent dullness and

recovered 2 to 97.

Shipments closed with little

alteration. Ocean Transport and Min-

ing staved up at 171p, up 1p, after

the recent reaction which fol-

lowed the half-year loss.

Elsewhere, Canadian min-

erals Colby Mines 2 to 100p

peak of 100p.

FINANCIAL TIMES STOCK INDICES

	Avg. 5	Avg. 6	Avg. 4	Avg. 3	Mar. 31	Mar. 30	Mar. 29
Government Secs.	69.71	69.88	69.86	70.65	70.98	70.78	70.18
Fixed Interest	70.25	70.08	70.37	70.76	70.31	70.03	69.03
Industrial Ordinary	400.5	403.5	405.4	412.8	419.4	421.2	407.7
Gold Mines	119.2	121.2	122.5	122.1	122.0	122.4	124.3
Ord. Div. Yield...	5.68	5.60	5.51	5.58	5.57	5.58	5.58
Banking ("Bankfull")	17.95	17.45	17.75	17.47	16.94	16.47	15.14
1/8 Ratio incl. (%)	8.84	8.39	8.36	8.66	8.60	8.55	8.55
Dealing marked...	7,682	8,877	8,842	9,645	9,639	9,639	9,639
Equity turnover £m...	—	61.40	45.17	68.45	68.99	111.65	81.24
Equity bargains total...	—	18,817	17,044	18,978	18,792	18,492	18,023
	10 a.m. 401.5	11 a.m. 398.7	Now 398.1	1 p.m. 401.1			
	2 p.m. 401.1	3 p.m. 400.4					

FT SHARE INFORMATION SERVICE

The Financial Times Thursday April 7 1977



FINANCIAL TIMES

Thursday April 7 1977

IMF seeks greater exchange rate movement

SURPLUS COUNTRIES like West Germany and Japan and deficit countries such as Britain and Italy should do more to adjust their exchange rates, according to the International Monetary Fund.

When the IMF interim committee meets in Washington at the end of April, this view is expected to be urged strongly by Dr. Johannes Witteveen, the managing director.

For the time being, this advice is being most strongly urged on Germany and Japan, whose cur-

by SAMUEL BRITTAN
in London
and DAVID BELL
in Washington

rencies are still regarded as undervalued.

But the IMF also believes that currencies such as the U.K. and Italy need to ensure that their currencies reflect comparative international inflation rates.

Discussions on the sterling exchange rate in fact figured very prominently in IMF discussions in London at the end of last year; and papers were exchanged between the Chancellor and the Fund, in addition to the published letter of intent.

Senior IMF officials believe that sterling has so far only depreciated enough to offset the disparity between British inflation rates and that of other countries, but not enough to secure "a positive gain."

Because of the strength of sterling, the Fund is hardly in a position to urge depreciation at the moment.

The mission to London last year took as its basic the prevailing exchange rate, then fluctuating in a range of a few points above \$1.60, and made alternative projections of the further depreciation it believed necessary to keep British costs and prices in line with competitors.

One of the key projections showed sterling at \$1.50 by the end of the financial year 1977/78.

In fact, sterling has appreciated since the agreement with the IMF, and the main problem for the British Government has been what to do about the upward pressure.

The Government has apparently decided to try to maintain the present rate of about \$1.72 for as long as possible, in the interests of stability. But Ministers are aware that they might not be able to hold the rate down in face of a renewed inflow.

Visit to U.K.

The theory of exported growth brought about by devaluation currency depreciation has also been condemned by a National Economic Development Office report which cites German successes in the face of an appreciating D-Mark.

The whole subject will be discussed again when a Fund mission visits Britain next month.

Meanwhile, several executive directors have taken strong exception to the line of the Fund staff on exchange rates. Opposition is not based merely on the hostility of countries to advise about their exchange rates.

There are also executive directors who believe that the IMF is applying wrong theory, based on the experience of the Bretton Woods system, and is in danger of promoting vicious rather than virtuous circles in the countries which it is advising.

Economic Viewpoint Page 17

Davy takes Morris with £9.3m. bid

BY KEITH LEWIS

DAVY INTERNATIONAL has stepped in with a conclusive £9.3m. takeover bid to settle finally who controls Herbert Morris, the Loughborough crane manufacturers.

Having bought out at 27p per share the stake held by Babcock and Wilcox, whose bid was contested by the Morris Board and the workforce—despite clearance by the Monopolies Commission—Institutions holding a further 11.2 per cent fell rapidly into line yesterday on news of the bid, raising the Davy holding to 50.4 per cent and thus putting the issue beyond contention. The same offer is extended to all shareholders.

Davy's success in acquiring control brings to a close a battle that has lasted 17 months. The original offer came from Amalgamated Industries, the Midland industrial holding company, which had accumulated a holding of nearly 40 per cent, but whose attempt to take over completely was finally frustrated by the Monopolies Commission.

After some reluctance on the part of Amalgamated to dispose of its stake, Babcock and Wilcox stepped in with a price of 12p per share for each Herbert Morris share, which immediately triggered off a similar bid for the remainder under the terms of the Code on Takeovers and Mergers.

The Babcock bid last September immediately fell foul of the five-member team concluded that the Babcock offer, too, was against the public interest.

Talk of possible interest by third parties boosted speculation.

The Davy bid also has the approval of the Herbert Morris workforce, whose opposition to earlier bids from Amalgamated and Babcock have undoubtedly played a part in the two referendums he has tended to be more spontaneous.

It was also claimed that his stamping was running out and that he no longer appeared to be putting in a full day's work.

I must be added that there were similar reports before. They were particularly strong in 1973 before and after the final act of the European Security Conference in Helsinki.

It is also hardly surprising that a man of 70 should show visible signs of ageing. He has worn a hearing aid for some time and has also tended to slur his speech.

The important factor about the latest reports, however, is that they come from such high U.S. sources and the Americans are inclined to treat them seriously.

The main policy implication is said to be that the Soviet leadership may now find it difficult to take decisions and may fall back on entrenched positions rather than make new departures.

This could apply particularly to SALT. According to some NATO officials, the leadership may prove incapable of making the mental jump to deal with American proposals which call for genuine strategic arms reductions.

Anti-proliferation talks, Page 16



MR. JOHN BUCKLEY
Moving into cranes

placed a value on the group of some £8.3m. Surprisingly, no attempts had been made by Hawker to acquire the key 40 per cent holding still in the hands of Babcock.

The offer from Davy, apparently one of the interested parties throughout but reluctant to enter an auction, has been accepted by Babcock. The terms will give Babcock a profit of £1.65m. on the disposal, to which must be added a dividend paid out by Herbert Morris of £100,000.

The terms of the new offer from Davy, issued by merchant bankers Lazarus Brothers—also recommended by the Morris directors, and Hawker Siddeley has decided to withdraw. The effect yesterday was to leave the Herbert Morris share price 6p higher at 265p and Babcock 1p firmer at 80p. Davy, however, shed 6p to 181p.

For Davy, the take-over marks a move back into the heavier end of the engineering market—a sector the Davy left some time ago.

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Anti-proliferation talks, Page 16

Brezhnev's health worries NATO

BY MALCOLM RUTHERFORD

THE HEALTH of Mr. Leonid Brezhnev, the 70-year-old Soviet leader, has become a topic of serious concern in Washington and other Western capitals following the Moscow visit of Mr. Cyrus Vance, the U.S. Secretary of State.

Senior members of the American delegation were struck by what they took to be a deterioration in Mr. Brezhnev's physical condition during the abortive round of talks on Strategic Arms Limitation.

This impression was conveyed explicitly in a briefing to the Nato Council in Brussels on Monday.

After the meeting several Nato officials said that they now believed that the health factor may be a further obstacle to progress in the SALT negotiations.

They argued that Mr. Brezhnev no longer found it easy to absorb new proposals, especially proposals as radical as those put by President Carter.

American sources quoted a number of instances of the apparent deterioration. They said that Mr. Brezhnev had difficulty in both hearing and speaking and that he read from a prepared brief whereas on previous occasions he had tended to be more spontaneous.

It was also claimed that his stamping was running out and that he no longer appeared to be putting in a full day's work.

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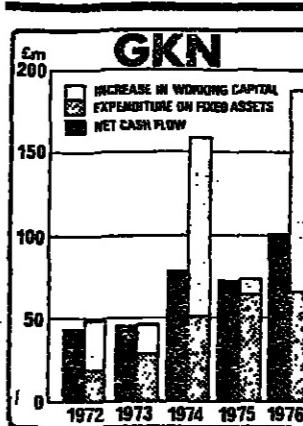
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Anti-proliferation talks, Page 16

THE LEX COLUMN

Bridging GKN's financing gap

Index fell 2.0 to 400.5



prior year's business pushed Continental's U.S. operating ratio up by about three points, and the impact on Phoenix has been aggravated by the fall in sterling. As a result its underwriting losses are £2.1m. higher at £9.5m., of which £5.5m. comes from the U.S.

Both Phoenix and Sun ought to do considerably better in the current year and there is probably not much to choose between the three in terms of prospective p/e's—perhaps a point or so either side of 7. But the stable record gives GRE the edge with its dividend yield of 7.4 per cent.

Rowntree Mackintosh

The 1976 profits from Rowntree Mackintosh are 36 per cent ahead at £30.5m. pre-tax, and thanks to a lower tax charge earnings per share are not far behind despite the rights issue, with a rise of a third to 37p on average capital.

Earnings should move up again this year, but the momentum is clearly slowing. Price constraints world-wide remain a worry, while at home there is mounting competition and the possibility of a slowdown in consumer spending on confectionery. Sales volumes in the magnitude in Germany. Over the U.K. is only holding level at all profits are up from £49.6m. to £61.1m. pre-tax. A negligible per cent. in 1976.

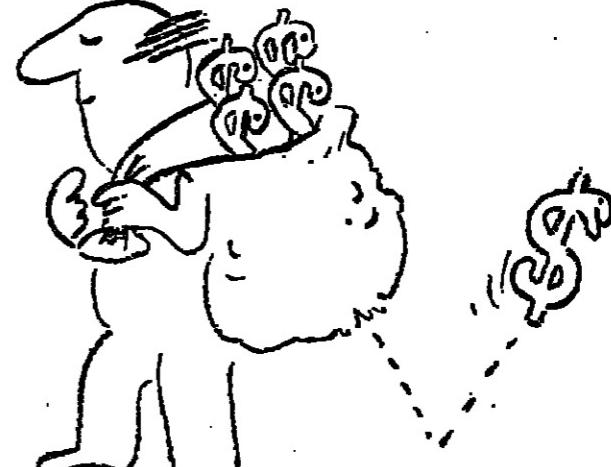
Despite plenty of forward improvement, in the major commodities like sugar and cocoa, prices are being forced higher at home and change in Australia (which the consumer could be going on to) shows up an extra £1.3m.) is the defensive. Kit-Kat had a another. More generally, though, record 1976 — its share of the market sector is now up to 25 per cent—but the competition.

Until last year, the same notably the Mars Bar, is hitting back. Still, there is an obvious could have been said of Sun back. Profits. Moreover, working profits before and after the final act of the European Security Conference in Helsinki.

The main policy implication is said to be that the Soviet leadership may now find it difficult to take decisions and may fall back on entrenched positions rather than make new departures.

This could apply particularly to SALT. According to some NATO officials, the leadership may prove incapable of making the mental jump to deal with American proposals which call for genuine strategic arms reductions.

For the time being, though, it is worth asking whether GKN is being rather ambitious in its expansion plans. The completion of the Sachs deal, after all, would require a further pooled with the Continental, represented around 30 per cent. of European borrowing. Reserves made in respect of tangible shareholders' funds.



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Finance for trade

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Arabic stamp: مكتبة من الأصل

Weather

U.K. TODAY Intervals. Wintry showers. London, S.E. E. and N.E. England, E. Anglia.

Bright intervals, frequent short snow showers. Wind N. fresh. Max. 8C (46F).

Frequent short snow showers. Wind N. strong. Max. 9C (48F).

BUSINESS CENTRES

Yesterdays' maxima and minima.

Mid-days' maxima and minima.

Wind speeds.

Cloudiness.

Humidity.

Pressure.

Temperature.

Visibility.

Wind direction.

Wind force.

Wind gusts.

Wind chill factor.

Wind shear.

Wind shear factor.

Wind shear force.

Wind shear gusts.

Wind shear chill factor.